## Parks and Recreation

Proposed Fee Increases, Revenue Increases and Expenditure Reductions to FY 2018 Budget

The Parks and Recreation Department is conducting a market rate fee study for unsubsidized programs such as facility rentals, allinclusive party packages, tennis fees, camps, classes and fitness programs, etc. Proposed fees from the market study will be included in the proposed Parks and Recreation Policy Statement and Fee Schedule and reviewed by the Parks and Recreation Commission prior to City Council review.

| Programs                                                                          | Fees                |          | Est. Budget Savings |           |
|-----------------------------------------------------------------------------------|---------------------|----------|---------------------|-----------|
|                                                                                   | Existing            | Proposed | Revenue             | Expend.   |
| Fee Increases                                                                     |                     |          |                     |           |
| Youth Programs                                                                    |                     |          |                     |           |
| New registration Fee for existing youth programs:                                 |                     |          | \$44,250            |           |
| After School Program - per school year                                            | None                | \$50     |                     |           |
| Teen Scene - per school year                                                      | None                | \$30     |                     |           |
| Summer Playgrounds - per 4-week session                                           | None                | \$40     |                     |           |
| Implement new Parent's Night Out/Teen Nights program*                             | None                | \$20     | \$4,600             |           |
| Implement new Party in the Park program: all-inclusive birthday<br>park packages* | None                | \$300    | \$2,000             |           |
| *Additional part time staff hours for new programs                                |                     |          |                     | (\$2,000) |
| Increase Camp Hillcrest Weekly Fee by 10%                                         |                     |          | \$14,000            |           |
| Full Day 7:00 am to 6:00 pm                                                       | \$180               | \$198    |                     |           |
| Partial Day 10:00 am to 4:00 pm                                                   | \$120               | \$132    |                     |           |
| Increase fees to rent the Maple Center by approx. 15%                             | TBD by Market Study |          | \$12,000            |           |
| Fullerton Community Center and Senior Programs                                    |                     |          |                     |           |
| Increase discounted monthly senior bus passes by \$2                              | \$5                 | \$7      | \$700               |           |
| Increase discounted \$50 value book of taxi vouchers by \$3                       | \$12                | \$15     | \$1,500             |           |
| Increase facility rentals fees by approx. 15%                                     | TBD by Market Study |          | \$10,000            |           |
| Increase Gymnasium fees by 10%                                                    | TBD by Market Study |          | \$10,000            |           |
| Youth Sports Leagues                                                              |                     |          |                     |           |
| Increase fees for athletic field rentals                                          | TBD by Market Study |          | \$20,000            |           |
| Community Events                                                                  |                     |          |                     |           |

| Programs                                                                                                                                                            | Fees                |          | Est. Budget Savings |          |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|----------|---------------------|----------|
|                                                                                                                                                                     | Existing            | Proposed | Revenue             | Expend.  |
| Increase nonresident Snow Day fees by \$3                                                                                                                           | \$15                | \$18     | \$14,050            |          |
| 4 <sup>th</sup> of July Festival - reinstate addmission fees                                                                                                        |                     |          | \$15,000            |          |
| Adults: 18 & up                                                                                                                                                     | None                | \$5      |                     |          |
| Ages: 12 to 17 (under 12 free)                                                                                                                                      | None                | \$3      |                     |          |
| Additional part time staff hours for ticket sales                                                                                                                   |                     |          |                     | (\$2,500 |
| First Night:                                                                                                                                                        |                     |          |                     |          |
| Increase vendor application payment                                                                                                                                 |                     |          | \$6,600             |          |
| Increase Kids Lane Activities by \$1 to \$3 per ticket and offer unlimited presale wristbands                                                                       | TBD by Market Study |          | \$1,500             |          |
| Fullerton Museum Center                                                                                                                                             |                     |          | + )                 |          |
| Increase fees to rent the Downtown Plaza based on market study                                                                                                      | TBD by Market Study |          |                     |          |
| Additional Budget Savings<br><u>Partners</u><br>Discuss reducing subsidy to partner groups: Muckenthaler, Fullerton<br>Museum Center, FAST and Youth Sports Leagues |                     |          |                     |          |
| Youth Programs                                                                                                                                                      |                     |          |                     |          |
| New concession area at Maple Center                                                                                                                                 |                     |          | \$5,000             |          |
| Eliminate a 0.8 non-regular PERS position at the Maple Center                                                                                                       |                     |          |                     | \$37,000 |
| Fullerton Museum Center                                                                                                                                             |                     |          |                     |          |
| Charge 50% of the Museum Educator's salary to the Fullerton Museum<br>Center Association FMCA                                                                       |                     |          |                     | \$37,000 |
| Charge dues, subscriptions and other exhibit related expenses to the FMCA                                                                                           |                     |          |                     | \$8,500  |
| Sponsorship and grant opportunities to help FMCA fund the above cuts                                                                                                |                     |          |                     |          |
| Aggressively seek grant funding opportunities                                                                                                                       |                     |          |                     |          |
| Seek sponsorships for education, exhibit programs and other museum events                                                                                           |                     |          |                     |          |
| Sports Field Use Agreements                                                                                                                                         |                     |          |                     |          |
| Hope International University                                                                                                                                       |                     |          |                     |          |

| Programs                                        | Fees     |          | Est. Budget Savings   |                 |
|-------------------------------------------------|----------|----------|-----------------------|-----------------|
|                                                 | Existing | Proposed | Revenue               | Expend.         |
| Duane Winters Field in Amerige Park             |          |          | \$35,000              |                 |
| Lions Field                                     |          |          | \$20,000              |                 |
| Off hours parking lot rental for St. Jude staff |          |          |                       |                 |
| Lion's Field                                    |          |          | <mark>\$44,250</mark> |                 |
| Fullerton Sports Complex                        |          |          | \$44,250              |                 |
| Total Changes                                   |          |          | <u>\$304,700</u>      | <u>\$78,000</u> |
| Net Savings                                     |          |          | \$382,700             |                 |