



CSBA 2010

Annual Education Conference and Trade Show

DECEMBER 2-4

Moscone Convention Center San Francisco, California



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Most people get involved in education to help educate children. But more often than not, the job of running a school district and ensuring adequate funding for programs and projects can be overwhelmingly difficult and time-consuming. And that was **BEFORE** the state budget meltdown.

Today that job has become close to impossible. That's why more than ever California school districts need experienced, innovative advisors to help them achieve their funding needs.

"It was because of their recommendations, guidance, and support that we were successful in passing two GO bonds and a parcel tax in less than ten years."

*Ralph Porras, Superintendent
Pacific Grove Unified School District*

For more than two decades, Dale Scott & Company has been *the leading independent financial advisory firm* for California school districts. In fact, since 2008, we've worked with more school districts and run more K-14 bond and parcel tax elections than any other financial advisor, investment bank or political consultant in the State. Period.

(www.treasurer.ca.gov/cdiac/debtdata/excel.asp)

"They showed us how to put together a parcel tax that doubled the funding we thought we could raise but still had widespread community support."

*Michael McLaughlin, Superintendent
John Swett Unified School District*

And we win more, too. Fact: Today, a California school district has less than a 75% chance of winning a bond or parcel tax election. Our record? **More than 90% of our clients are in the winner's circle on election night.**

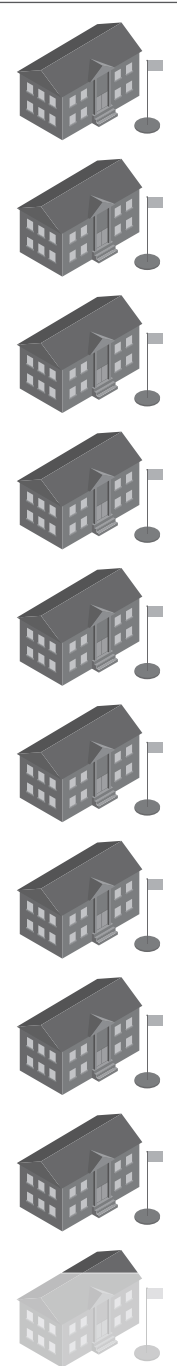
Since 2006, Dale Scott & Company won **92%** of its K-14 bond and parcel tax elections.

Bond elections. Parcel taxes. Survey research. Election management. QSCBs. Restructurings. Refinancings. We're dedicated to doing whatever it takes to make it work for our clients so they can spend more time focusing on what they do best.

Educating children.

"By working with our Citizens Oversight Committee and showing us the best way to structure our QSCB, Dale Scott & Company was critical in getting our GO bond program back on track."

*Don Gill, Superintendent
Antioch Unified School District*



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MOSCONE CENTER

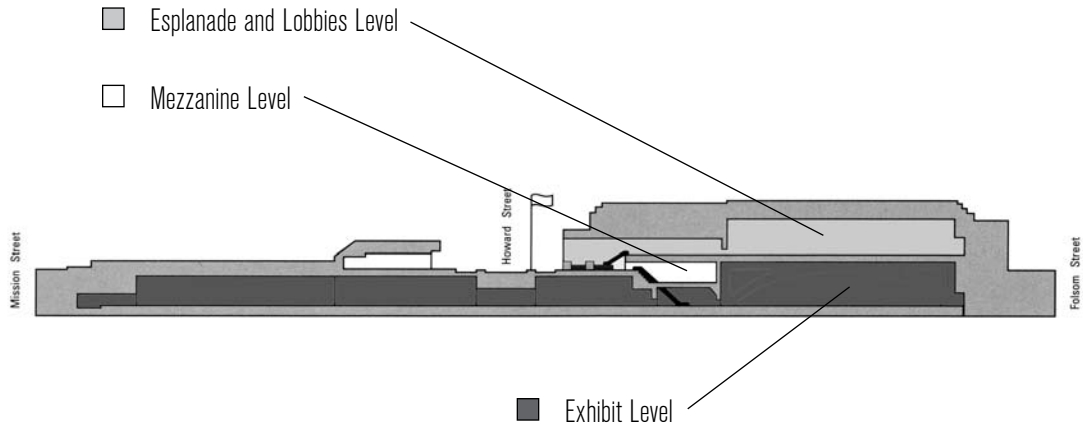


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Trade Show, General Sessions (Halls A&B)

East Mezzanine
Rooms 200-238

Esplanade Level
Rooms 300-310

West Mezzanine
Rooms 250-276



WE NEED TO MAKE SURE THE ROAD...
LEADS EXACTLY WHERE HE THINKS IT DOES.

So much talk. So much debate...but in the end, we all pretty much agree. **It's about life**...right? The final result comes down to our children. Seriously, no matter what your political position, when it all boils down, come on, let's make sure that our kids can live with the decisions we make today. You're under the microscope right now. We understand that. Because we're right here...with you.

LOZANO SMITH
ATTORNEYS AT LAW

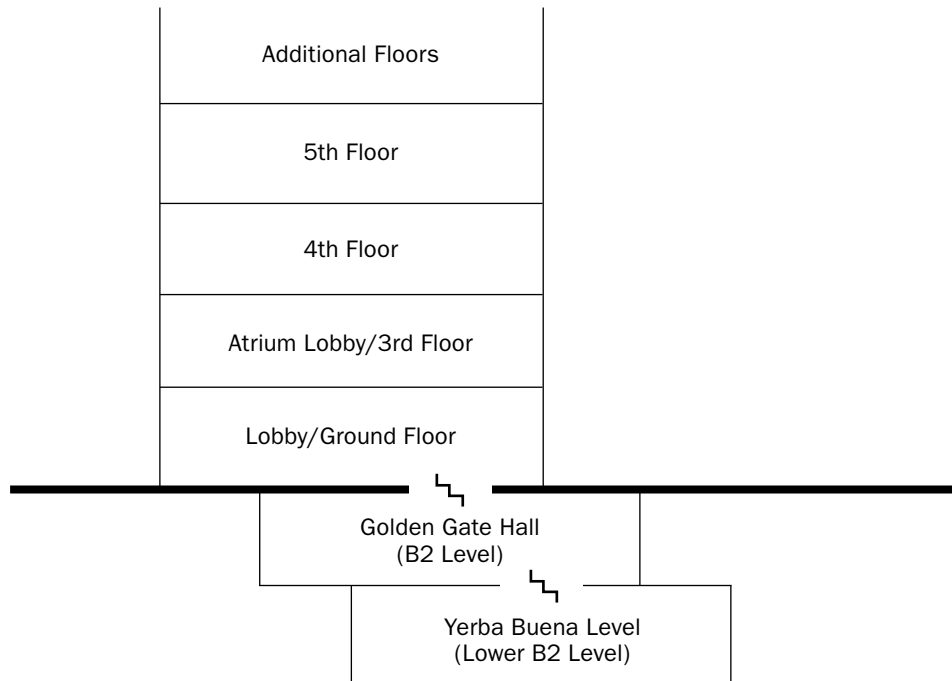
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Club Room, Garden Terrace

Golden Gate (B2 Level)
Golden Gate Halls A-C

Yerba Buena (Lower B2 Level)
Yerba Buena Ballroom, Salons 1-15

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Classified Professionals:

- Work diligently to get pro-education board candidates elected
- Provide support for our school-based programs
- Lobby in Sacramento for education & healthcare funding
- Fight tirelessly for the Paraprofessional-Teacher Training Program

Classified Professionals are the heart and soul of all of our successes and proudly join with the CSBA as *partners in education*.

CSBA plus CSEA equals

PARTNERS
in education ←

California School Employees Association
Education Professionals with a Personal Commitment.

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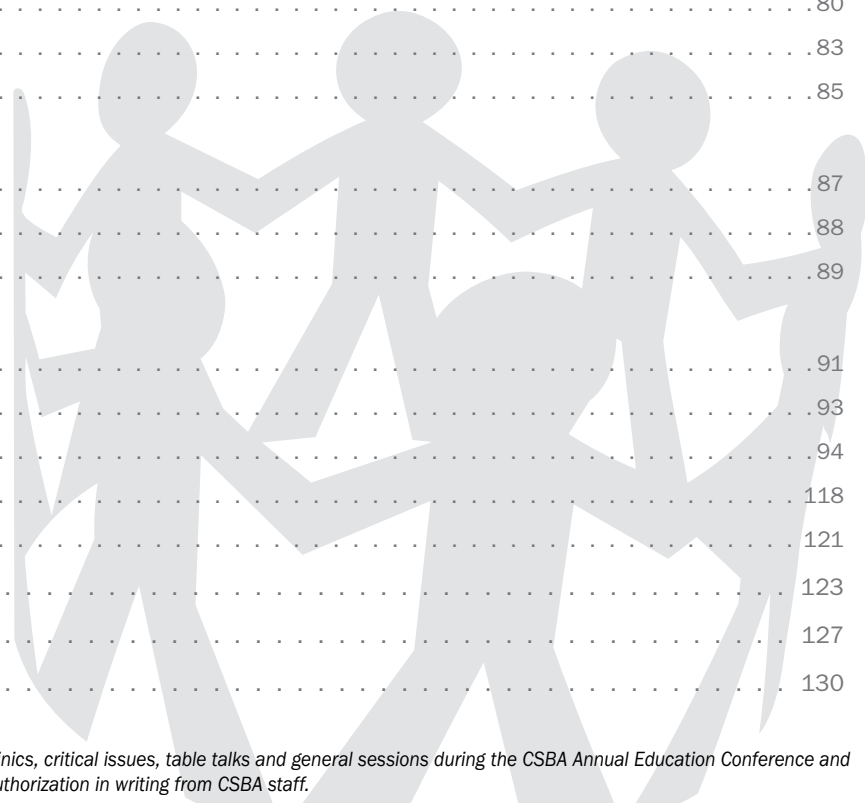
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Audio, video or other electronic recording of workshops, clinics, critical issues, table talks and general sessions during the CSBA Annual Education Conference and Trade Show is prohibited unless you have received prior authorization in writing from CSBA staff.

However, please note, during the conference and trade show CSBA will be filming various aspects of the program, which may include individual likenesses or group images. CSBA reserves the right to use any film or video obtained at the 2010 Annual Educational Conference and Trade Show for marketing and promotional purposes in all CSBA publications, including the CSBA website.





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- Mello-Roos/Special Tax Bonds
- Tax and Revenue Anticipation Notes (TRANs)
- GASB 45/Other Post-Employment Benefits Bonds (OPEBs)

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▶ *Determine the lowest-cost funding alternative*

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We look forward to seeing you at CSBA. Stop by and see us at booth #529.

Learn more at:
www.cisco.com/go/education





GREETINGS

FRANK PUGH



Frank Pugh

President | California School Boards Association
Board Member | Santa Rosa City Schools

As the President of the California School Boards Association, it is my honor and privilege to welcome you to the 2010 Annual Education Conference and Trade Show.

This has been a year of great challenges for the public schools of California, and for CSBA. This year, the association faced a crisis that was unprecedented in its nearly 80-year history. The association's leadership has worked hard to regain the confidence of you, our members - and worked hard to ensure that CSBA continues to be a leader on the issues of greatest concern to public education.

Throughout it all, the programs and services offered by CSBA have remained vital, and remained valuable. In addition to those programs and services, CSBA has continued to be on the front lines of the most important issues of our day - school funding, student achievement, and many others. And last but certainly not least, focusing on governance - providing school board members with the tools they need to be successful in their local communities.

The conference you are attending is CSBA's premier event. This week we focus our attention to the pressing educational matters of the day. I congratulate this year's Conference Committee for developing what appears to be one of the strongest programs in the history of this heralded event. From our General Session speakers Pedro Noguera and Ian Jukes to the dozens of informative and timely workshops and table talks, I know that everyone joining us this year will go back to their districts better equipped to address the problems being faced by your own school districts and county offices of education.

I hope that you enjoy a few days in the wonderful city of San Francisco, but remember why we are all here - to learn, to listen, and to share ideas.

As the members in good standing of the association, you are CSBA, and you have a voice in how we move forward. I cannot express enough my gratitude for your ongoing support of the association, and your attendance at this year's conference.

Thank you for making Piper Jaffray No. 1 in California

Over the last two years, Piper Jaffray has doubled the size of our public finance team in California. Our increased market presence is helping communities throughout California secure the broadest market reception and lowest possible borrowing costs.

The results of our commitment to the California municipal market are strongly reflected in our No. 1 ranking for senior-managed new municipal financings in California.

Though we all know that revenues are down in many districts, today's continued low interest rates and low construction costs still make this a most cost-effective time to undertake new capital projects. We look forward to working with your district on your financing needs.

Piper Jaffray ranked No. 1 in senior-managed municipal issues in California in 2009.¹

California Negotiated Senior Managed Issues, All Types		
Rank	Company	No. of Issues
1	Piper Jaffray & Co.	112
2	Stone & Youngberg	105
3	Citi	69

Piper Jaffray was the No. 1 issuer in 2009 of negotiated senior-managed K-14 education bonds.²

California Negotiated Senior Managed, K-14		
Rank	Company	Par Amount (US\$ mm)
1	Piper Jaffray & Co.	2,442.1
2	Goldman Sachs & Co.	1,389.0
3	Citi	1,264.3

In 2009, Piper Jaffray was the No. 1 issuer of California Build America Bonds.¹

California Build America Bonds		
Rank	Company	No. of Issues
1	Piper Jaffray & Co.	15
2	Stone & Youngberg	12
3	RBC Capital Markets	8

¹Year-end 2009 SDC rankings by number of issues
²Thomson Financial 11/4/2010

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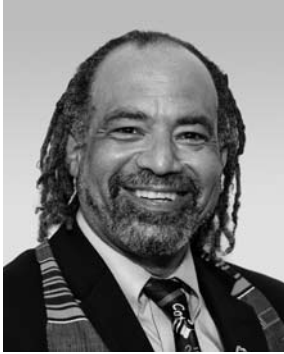
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949 759-1570

SACRAMENTO

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916 449-3922



MESSAGE



Earl C. Rickman III

President | National School Boards Association
Executive Director | City of Mt. Clemens Housing Commission
Board Member | Mount Clemens Community School District

As school board members we must honor children

On behalf of the National School Boards Association, working with and through state school boards associations, I am honored to welcome you to the 2010 CSBA Annual Education Conference and Trade Show. As NSBA president, I am constantly amazed by the hard work and dedication embodied in our school board leaders and state school boards associations.

In my more than 25 years as a school board member in Michigan's Mount Clemens Community School District, I have never seen such challenging economic times for our schools—both in my district and across the country. Budget cuts have forced many school districts to make tough choices as they work to increase academic achievement.

While these are difficult times, we must remember that children are our lifeline to the future, and that lifeline is our responsibility. As school leaders, it is up to us to nurture the ambition, creativity, curiosity and boldness of the children that come through our doors. These children will become lifelong learners and the leaders of tomorrow, and we must see that their dreams become reality through our collective efforts as school board members.

Our mission must be to enable our students to have bright and successful futures. Without strong school board leadership, our children don't have a chance. We must create an environment that will mold, shape and develop the minds of the future. We must work with our superintendents, school administrators, teachers and other staff—the entire village. Through your work, you set into motion this process.

School board members cannot rest. To be true public education advocates, we must become more vigilant. At stake are the dreams of talented, ambitious, curious and bold kindergarteners who will become tomorrow's lifelong learners.

I believe that with teamwork, "dream work" and working together, we must provide a bright future for the next generation.

I thank you for your hard work and dedication in advancing public education and hope you enjoy this wonderful conference!

GREETINGS



Josephine Lucey

Chair | Annual Education Conference Planning Committee
Board Member | Cupertino Union USD

On behalf of the 2010 CSBA conference planning committee, welcome to the 2010 CSBA Annual Education Conference and Trade Show. In these tumultuous times, your role as a school governance leader is more important than ever. As school districts across the state absorb the impact of a multi-year state budget crisis, strong leadership skills are critical as each of us make crucial decisions regarding the educational opportunities for the students in our communities.

The 2010 conference is practical, relevant and meaningful—offering real solutions to real problems. There is a strong focus on learning from experts and learning from each other. Conference strands will help you find information most meaningful to your district's needs. These strands illustrate the major areas of content focus set by the planning committee. You will find complete descriptions of these strands on page 21 of this program. Our general session speakers offer an opportunity to envision a stronger public education system that meets the needs and aspirations of the next generation of Americans. As the first general session speaker, Pedro Noguera, an expert on school reform, diversity and the achievement gap will discuss the direction we need to take as a nation if we are to keep our promises to all of America's children. Similarly Ian Jukes, a teacher, author and administrator, and our second general session speaker, will talk about structuring our educational institutions so they are relevant to the current and future needs of our children.

Maximize your conference experience and visit our trade show floor. Check out the exhibit hall for ideas, knowledge and services that can save your schools time and money. Dedicated trade show time has been set aside on Thursday and Friday so you may visit the trade show floor and not miss other conference programming.

As we all deal with continuing fiscal challenges it is critical that we remember why we do what we do. Our children are our future—the future of our communities, our state and our nation. The quality of the educational systems in place today will determine strength of our future nation and vibrancy of our future economy. It is our responsibility to advocate for and provide an educational system that challenges the minds and hearts of all of our children. It is our hope that this conference will offer you ideas, tools, and inspiration so that together we strengthen the educational systems in our communities and together we offer the students of California a system that enables them to learn, grow, explore and innovate.



CONFERENCE PLANNING COMMITTEE

Thank you to our conference planning committee members for their hard work and dedication in developing a broad and meaningful program.



Frank Pugh
President, CSBA
Santa Rosa City Schools



Robert Gin
Alhambra USD



John Porter
Franklin-McKinley ESD



Josephine Lucey
Chair, Conference
Planning Committee
Cupertino Union SD



Susan Hartley
San Diego COE



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USD



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GREETINGS



Bob Noyes

President | Association of California School Administrators
Assistant Superintendent | Western Placer USD

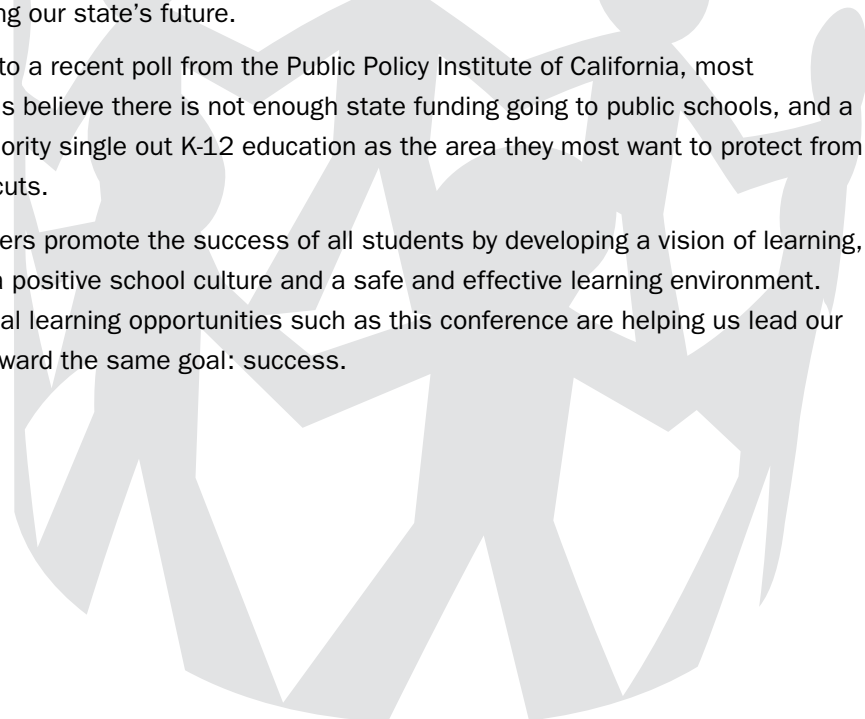
Welcome to CSBA's 2010 Annual Education Conference and Trade Show. As president of the Association of California School Administrators, I place enormous value on the work that school board members do, in partnership with school administrators, for California's students. Our efforts are especially important as we work with dwindling budgets and ramped-up efforts to Race to the Top.

One of our most important joint ventures is the school finance lawsuit (*Robles-Wong v. California*), which asks the court to compel the state to align its school finance system—its funding policies and mechanisms—with the educational program that the state has put in place. To do this, the state must scrap its existing finance system; do the work to determine how much it actually costs to fund public education to meet the state's own program requirements and the needs of California's school children; and develop and implement a new finance system consistent with constitutional requirements.

As members of the Education Coalition, ACSA and CSBA are encouraging lawmakers to approve revenue increases, as schools need ongoing, stable funding now more than ever. Our elected leaders need to be reminded of what hard-working Californians already know: these devastating cuts to public education are undermining our state's future.

According to a recent poll from the Public Policy Institute of California, most Californians believe there is not enough state funding going to public schools, and a strong majority single out K-12 education as the area they most want to protect from spending cuts.

Great leaders promote the success of all students by developing a vision of learning, providing a positive school culture and a safe and effective learning environment. Professional learning opportunities such as this conference are helping us lead our schools toward the same goal: success.



GREETINGS



David W. Gordon

President | California County Superintendents Educational Services Association
Sacramento County Superintendent of Schools

On behalf of the California County Superintendents Educational Services Association and the 58 county superintendents of schools, thank you for including us in the 2010 CSBA Annual Education Conference and Trade Show.

Our goal as county superintendents is to work collaboratively with school districts to ensure that every student benefits from a quality educational experience, regardless of their circumstances. The students of California are our highest priority and it is our duty to provide them with a quality education.

Our state is experiencing a challenging fiscal climate right now, so it is critical that the education community work together to be the strong voice that California's students need to help them succeed. By focusing on our collective goal to improve student achievement, we can change the lives of the students in our great state—and change the world.

Thank you for your dedication to the students of California.

CSBA store



Wednesday, December 1 7 a.m. – 5:45 p.m.
(Pre-Conference Activities)

Thursday, December 2 7 a.m. – 6:00 p.m.

Friday, December 3 7 a.m. – 6:00 p.m.

Saturday, December 4 7 a.m. – Noon

Saturday, December 4 Noon – 2:30 p.m.
(San Francisco Marriott outside Golden Bell Luncheon)

For books, periodicals and gift items, look for our store in the Lobby of the Moscone Center.



GREETINGS



Jo Loss

President | California State PTA
Board Member | Castro Valley USD

I commend all of you for taking the important step of attending this conference to add to your professional development and to learn more about how you can educate students in your community.

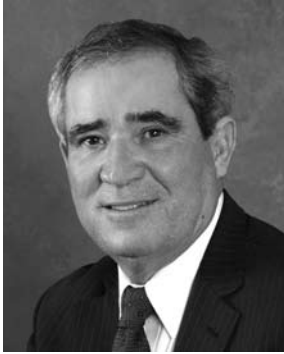
2010 has been a tough year for California's children and families. The tremendous budget cuts to education, health and welfare services have made the work that CSBA members do, providing a quality public education, more important than ever before.

From my perspective as both California State PTA president and a school board member for 15 years, this is the most critical time in our history for us to be collaborating in support of children. Cracks in our system are developing and widening, allowing more children to fall through. Cooperation between your board and your PTAs will maximize children's opportunities, creating a positive environment for learning.

I also challenge you to take one step to improve student performance that will not add any financial obligations. Research has shown that parent involvement is a critical factor to improving students' academic success, therefore schools must create meaningful and welcoming opportunities for parental involvement. I ask you to look at your current involvement and outreach policies and make sure that they are living documents that invite parents into your schools and that remove barriers to parent engagement.

I hope that working together with your PTAs will add a positive dimension to making sure your students are all career-and-college-ready.

GREETINGS



Tony Oliveira

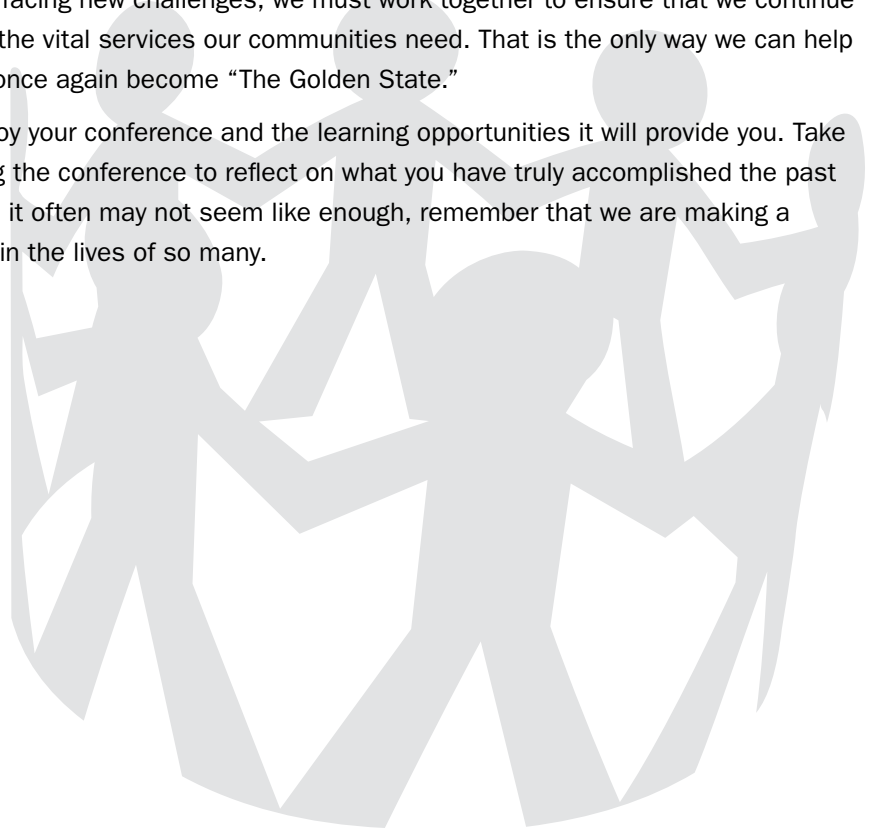
President | California State Association of Counties
Supervisor | Kings County

It's been another challenging year for our communities. Once again, we have been forced to do more with less. At no time in recent history has the task before us been more daunting. But despite the odds, we continue to prevail because we care. On behalf of the California State Association of Counties, as well as the 58 counties and 38 million California residents we serve, I want to thank you for a job well done.

As elected officials at the local level, we truly understand the heartbeat of our communities. We know what our communities need; we know what our constituents want from their local schools and county services. And we continue to stand ready to deliver. Despite the fiscal challenges our state is facing and the pessimism that we often hear, I know we are all up for the task that lies ahead.

The Cities, Counties and Schools Partnership continues to show that different facets of local government can work together to better our communities. We can share and maximize resources, whether it's through the joint use of facilities or in jointly administered community programs. In this evolving environment where we are constantly facing new challenges, we must work together to ensure that we continue to provide the vital services our communities need. That is the only way we can help California once again become "The Golden State."

Please enjoy your conference and the learning opportunities it will provide you. Take time during the conference to reflect on what you have truly accomplished the past year. While it often may not seem like enough, remember that we are making a difference in the lives of so many.



GREETINGS



Jim Ridenour

President | League of California Cities
Mayor | Modesto

As President of the League of California Cities, welcome to CSBA's 2010 Annual Education Conference and Trade Show! I stand in awe of the continued excellence of K-12 education in California, and the commitment and dedication shared by professionals such as yourselves.

The League of California Cities and the California School Boards Association have always been committed to the progress and advancement of our communities. Education is the fuel that creates our future leaders and visionaries. It is as important to the future of California as the air we breathe.

I'm very proud to serve on the Board of Directors for the Cities, Counties and Schools Partnership. Together we have enhanced intergovernmental collaboration and drawn up initiatives to promote cooperation in working together toward a better tomorrow for all of us. We will continue to bring school, county and city leaders together to ensure a productive future for all Californians, especially mindful of the crucial role education plays in the ultimate prosperity and advancement of our state.

I look forward to our continued partnership with CSBA leadership. Have a great conference!



CONFERENCE STRANDS

The conference planning committee has strategically planned a conference program with more than 100 sessions covering a wide variety of relevant and timely topics. The following strands describe the major areas of focus in the conference program. Use the icons to find sessions of a specific strand in the listings of clinics, critical issues and workshops.

Budget and Finance [BF]

The budget and finance strand includes a broad spectrum of learning opportunities about sound fiscal management, budget oversight, cost-cutting strategies and turning assets into revenue. Topics include: values based budgeting; aligning budgets with strategic planning; district unification; issues surrounding basic aid districts; health care costs; creative and innovative strategies in budgeting; establishing foundations; state, federal and local budget issues; funding special education; funding research and litigation issues; increasing output with less money; value of class-size reduction in elementary districts; re-engineering the budget process; outsourcing; energy efficiency to save money; budgeting for both new and experienced board members.

Community, Communication and Collaboration [CC]

This strand includes sessions on how board members can enhance the image of public schools by educating and engaging parents, community members, local government and media, and establishing partnerships with various organizations and entities. Topics include: communicating with the community on budget, parcel taxes and bonds; partnerships with civic/service organizations, foundations, city, county and schools; resource sharing; enhancing the perception of public schools; student well-being where safety nets are gone; higher education partnerships; establishing foundations.

Emerging Trends in Education [ET]

This strand aims to address the multiplicity of emerging issues that impact the work that governance teams do. Topics include: accountability; charter schools; reauthorization of the Elementary and Secondary Education Act; classic litigation issues that affect districts; board composition as a reflection of the community; at-large and by trustee elections and demographic shifts; current research.

Leadership through Governance [LG]

This strand will equip board members with the tools and strategies to become effective agents of change and includes development of the board member as political and civic leader; the role of board member as advocate; board member as builder of civic capacity in their communities; the board member as community organizer; understanding the role of the individual trustee as part of the board; the board as a proactive governing body; district direction setting; aligning goals with student achievement; superintendent search process; local and statewide advocacy; ethical leadership.

Student Achievement [SA]

Student learning is at the heart of all education leadership. School boards govern to maximize student achievement. Topics in this strand include those on student achievement and closing the achievement gap: best practices from top performing schools in the state; high performing schools that are high ELL and low socio-economic; model programs that close the achievement gap for African American, American Indian, Asian/Pacific Islander, Hispanic students and children served by county offices of education; developing a district plan for the arts; maintaining Career and Technical Education during tough economic times; special education and demographic trends; autism; character education; algebra; A-G as a default curriculum; lessons from high performing charter schools; understanding the ways in which students process information; developing systems thinking/strategic thinking in students; the changing world and its impact on curriculum and teacher preparation; re-engineered education for 21st century skill sets; using data to evaluate results.

Technology [T]

The technology strand this year encompasses both the use of technology for district use and communication as well as in relation to student learning. Topics include: the use of language learning programs; technology for direct instruction; online learning and teaching; online courses as an alternative to AP classes; addressing the needs of 21st century students; technology's impact on children; technology to communicate internally.

CONFERENCE GUIDE

Critical Issues (1¼ hours)

National and statewide experts provide a broad overview of a subject

Clinics (2 hours)

In-depth, hands-on sessions give attendees tools needed to address an issue

Workshops (1¼ hours)

Model program or issue discussions presented by local school districts and county offices of education

Table Talks (1¼ hours)

Informal roundtable discussions

New to the conference or looking for a range of conference sessions specific to your district or county office type? Use our icon system to help navigate your way.

- C** County offices of education
- N** New board members
- S** Small and rural districts
- U** Urban and large districts





TICKETED MEAL FUNCTIONS AND ACTIVITIES

The following conference functions and meals require an additional ticket to be purchased in advance. Tickets will not be sold the day of the function. Meals will not be provided to guests without a ticket. Room locations are subject to change.

Breakfasts are 7:00 – 8:15 a.m. | Luncheons are Noon – 1:15 p.m., unless otherwise indicated.

Thursday, December 2

California Council of School Attorneys (CCSA) and County Counsels Association (CCA) Joint Annual Meeting

CCSA and CCA members—\$125 per day; \$250 for both days | CCSA and CCA non-members—\$175 per day; \$350 for both days
San Francisco Marriott Marquis, Salon 8

The CCSA and CCA Joint Annual Meeting will be held Thursday, December 2 and Friday, December 3 from 9:00 a.m. – 4:00 p.m. The meeting registration fee includes continental breakfast at 8:00 a.m. and lunch on both days.

California Council of School Attorneys (CCSA) and County Counsels Association (CCA) Luncheon

Advance purchase fee: \$59 | *San Francisco Marriott Marquis, Salons 10-12*

California Suburban School Districts Association Luncheon

Advance purchase fee: \$59 | *San Francisco Marriott Marquis, Salon 7*

Invited speaker: State Senator Joe Simitian.

Urban School Districts Luncheon

Advance purchase fee: \$59 | *San Francisco Marriott Marquis, Salons 4-6*

Kevin Gordon, President, School Innovations & Advocacy will present “The Next Governor and his/her Educational Agenda: Forecast, Implications and Opportunities for Urbans.”

Small School Districts Luncheon

Advance purchase fee: \$59 | *San Francisco Marriott Marquis, Golden Gate A*

Friday, December 3

Asian Pacific Islander School Board Members Association Breakfast

Advance purchase fee: \$39 | *San Francisco Marriott Marquis, Club Room*

JoAnn Yee, Assistant Executive Director, Organizational and Urban Affairs, CSBA, will present “The Racial and Ethnic Composition of CSBA’s Leadership: Does it Reflect the Diversity of California?”

Association of Low Wealth Schools Breakfast

Advance purchase fee: \$39 | *San Francisco Marriott Marquis, Golden Gate C3*

Mac Taylor, California State Legislative Analyst, will address the current budget and the impact on schools, as well as projections for the 2011-12 budget.

The California Latino School Boards Association and the California Coalition of Black School Board Members Joint Breakfast

7:00 – 9:00 a.m. | Advance purchase fee: \$39 | *San Francisco Marriott Marquis, Golden Gate A*

CLSBA business meeting to follow in Golden Gate A from 9:00 – 10:30 a.m.

CCBSBM business meeting to follow in Marriot Salons 10-12 from 9:00 – 10:30 a.m.

California County Boards of Education (CCBE) Breakfast and Membership Meeting

8:30 a.m. – Noon | Advance purchase fee: \$39

San Francisco Marriott Marquis, Salons 14-15

TICKETED MEAL FUNCTIONS AND ACTIVITIES

Friday, December 3, Continued

California Council of School Attorneys (CCSA) and County Counsels Association (CCA) Joint Annual Meeting

CCSA and CCA members—\$125 per day; \$250 for both | Non-members of CCSA and CCA—\$175 per day; \$350 for both days

San Francisco Marriott Marquis, C1-C2

The CCSA and CCA Joint Annual Meeting will be held on Thursday, December 2 and Friday, December 3 from 9:00 a.m. – 4:00 p.m. The meeting registration fee includes continental breakfast at 8:00 a.m. and lunch on both days.

California Council of School Attorneys (CCSA) and County Counsels Association (CCA) Luncheon

Advance purchase fee: \$59 | *San Francisco Marriott Marquis, Club Room*

ACSA Superintendents Luncheon

Advance purchase fee: \$59 | *San Francisco Marriott Marquis, Golden Gate A*

Marcus Johnson, Superintendent, Sanger USD, will be addressing attendees.

CSBA Legislative Network Luncheon

Advance purchase fee: \$59 | *San Francisco Marriott Marquis, Salon 8*

Join in recognizing the following for working actively to improve California's public schools and exercising legislative leadership: Outstanding Legislator of the Year—Senator Joe Simitian, D-Palo Alto; Outstanding Legislator of the Year—Assembly Member Julia Brownley, D-Santa Monica.

Student Board Member Networking Box Luncheon

Advance purchase fee for chaperones: \$45 | *Moscone Center, Room 200*

Leslie O'Neill, Research Consultant, California School Boards Association

No additional fee required for student board member registrants.

Executive Assistants One-Day Program Networking Luncheon

Advance registration fee: \$250 | *Moscone Center, Room 308*

The luncheon is included in the one-day program for executive assistants.

Saturday, December 4

CSBA/California Women Lead Breakfast

Advance purchase fee: \$39 | *San Francisco Marriott Marquis, Pacific A*

Board Members Teri Burns, Natomas USD; Marilyn Buchi, Fullerton Joint Union HSD; Luan Rivera, Ramona USD; Cindy Marks, Modesto City Schools; and Rachel Michelin, Executive Director and CEO, California Women Lead will discuss: *"How Remarkable Women Lead in Difficult Times."*

Fellowship Breakfast

Advance purchase fee: \$39 | *San Francisco Marriott Marquis, Golden Gate C1*

Bill Adkins, Consultant, will address academic goals board members should consider when assessing an academic public school bible course.

Schools for Sound Finance Breakfast

Advance purchase fee: \$39 | *San Francisco Marriott Marquis, Golden Gate C2-C3*

This annual association event for basic aid districts will be presented by Schools For Sound Finance President Leslie Fausset, Superintendent of Solana Beach School District; and (SF)² consultants at School Services of California, Inc., President Ron Bennett; Vice President Robert Miyashiro; and Associate Vice President Terry Anderson.



Saturday, December 4, Continued

Student Board Member Breakfast

Advance purchase fee for chaperones: \$39 | *San Francisco Marriott Marquis, Pacific B*

No additional fee required for student board member registrants.

Dr. Brian Schultz, author of *"Spectacular Things Happen Along the Way: Lessons from an Urban Classroom"* will describe lessons learned when a group of students takes action to repair their dilapidated school.

CSBA Golden Bell Awards Luncheon

12:15 – 2:15 p.m. | **Advance purchase fee: \$69** | *San Francisco Marriott Marquis, Salons 7-8*

Please join us in celebrating the 2010 winners.

COMPLIMENTARY FUNCTIONS AND EVENTS

The following functions are included and **DO NOT** require additional payment.

Thursday, December 2

Hosted Dessert Break

3:15 – 3:45 p.m. | *Moscone Center, Exhibit Hall A*

Master in Governance Graduate Reception

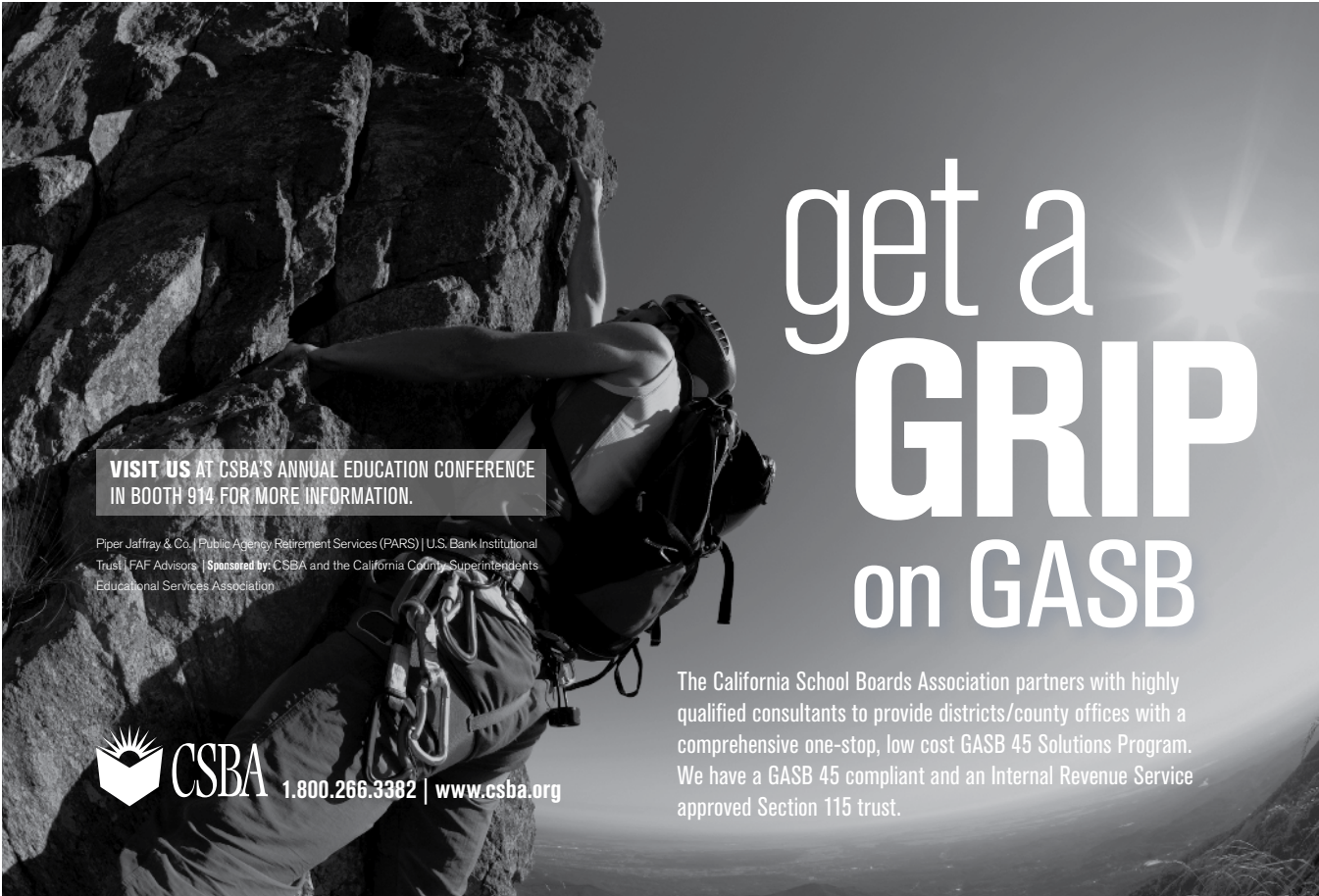
6:00 – 7:15 p.m. | *San Francisco Marriott Marquis, Club Room*

Friday, December 3

Coffee and Pastry Break

8:00 – 8:30 a.m. | *Moscone Center, Exhibit Hall A*





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IN BOOTH 914 FOR MORE INFORMATION.**

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have fewer than 100 plan members?**

If so, becoming compliant with GASB 45 just got easier. For employers with fewer than 100 plan members, GASB 45 allows the use of a streamlined approach known as the alternative measurement method (AMM). CSBA is pleased to offer a unique online method of obtaining an AMM, which is reviewed by a qualified actuary. This online method allows you to become compliant at a fraction of the cost of getting a full actuarial valuation. However, the AMM is not right for everyone. Find out if it's right for you.

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For more information visit us in booth 914 on the trade show floor.

Vina Guzman | (916) 669-3327
vguzman@csba.org



DAY-AT-A-GLANCE

Thursday, December 2

(Please note: Activities will take place at the Moscone Center, unless otherwise noted.)

7:00 a.m. – 6:00 p.m.
Registration

7:00 a.m. – 6:00 p.m.
CSBA Store

8:00 – 11:30 a.m.
Delegate Assembly
San Francisco Marriott Marquis, Salon 9

8:00 a.m. – 4:30 p.m.
Trade Show Exhibits Open
Exhibit Hall A

Cooking Demonstration With Revolution Foods

CSBA CyberCafé

CSBA Pavilion
Meet Your Board of Directors Thursday, 3:15–4:30 p.m.
Friday, 8:00 a.m. – Noon

Hosted Dessert Break

In-Service Training Area

Prize Drawings

8:00 a.m. – 6:00 p.m.
Conference Office
Room 300

8:30 – 9:45 a.m.
Critical Issues

Active Bodies, Active Minds: Research Driven
Policies and Strategies Room 250

FCMAT: Teetering on the Edge Room 206

Negotiating in Tough Times: Strategies
for New Board Members Room 301

8:30 – 9:45 a.m.
Workshops

Budgets and Cash – Where the Road Parts Room 308

Financing 21st Century Facilities Room 232

New Teacher Induction: Big Impact in
Small Rural Districts Room 306

PLC and RTI Equal Increased Student Achievement.... Room 220

School Closures and Reconfigurations: How to Minimize
and Avoid Practical, Political and Legal Pitfalls
Associated With Closing School Sites Room 236

School Lunch: It's Healthy and Delicious Room 270

Superintendent Evaluation Room 302

The Open Enrollment Act..... Room 274

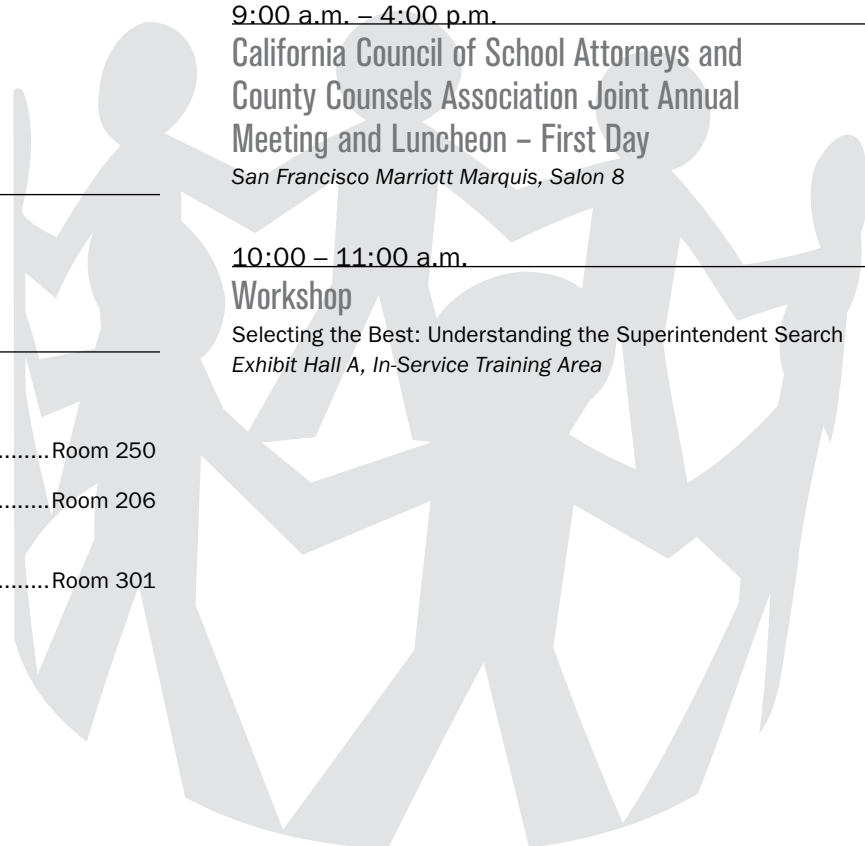
Unification Successes and Challenges Room 304

Your Role as a Board Member and the
Approval of School Site Plans Room 310

9:00 a.m. – 4:00 p.m.
**California Council of School Attorneys and
County Counsels Association Joint Annual
Meeting and Luncheon – First Day**
San Francisco Marriott Marquis, Salon 8

10:00 – 11:00 a.m.
Workshop

Selecting the Best: Understanding the Superintendent Search
Exhibit Hall A, In-Service Training Area



Thursday, December 2