


BARBRE & ASSOCIATES

Post Office Box 1193
YORBA LINDA, CA 92885
PH: 714-396-1350
FX: 714-779-2746
brbarbre@msn.com

MEMORANDUM

TO: Jean O. Pasco
Orange County Archives

FROM: Brett R. Barbre 
Barbre & Associates

DATE: March 1, 2008

RE: February Update – Sports Hall of Fame

I have begun my initial survey of Sports Halls of Fame locally and nationally.

It appears that most are either affiliated with a professional or collegiate entity or receive significant support, financially, from those entities. Of course a determination needs to be made regarding the focus of the hall of fame, whether the focus will be on professional, collegiate, amateur and/or high school athletics.

I will be either visiting personally or speaking over the telephone with officials in selected sports-related museums around the country. In addition, I am compiling resources (associations, foundations, potential supporters, etc.) which can be tapped for either financial or organizational support.

In the month of March I will be looking at successful organizations structures in a quest to determine appropriate recommendations for either resurrecting the nascent OC Sports Hall of Fame or establishing a new one, locations to be determined in future months.

BARBRE & ASSOCIATES

Post Office Box 1193
YORBA LINDA, CA 92885
PH: 714-396-1350
FX: 714-779-2746
brbarbre@msn.com

MEMORANDUM

TO: Jean O. Pasco
Orange County Archives

FROM: Brett R. Barbre
Barbre & Associates

DATE: April 1, 2008

RE: March Update – Sports Hall of Fame

In the month of March I studied successful organizations structures in a quest to determine appropriate recommendations for either resurrecting the nascent OC Sports Hall of Fame or establishing a new one. I also looked at issues surrounding ownership of items and funding sources. Attached is a table with some of the pertinent results.

Name	Established	Funding	Location?	Where?	On-Line?	Dinner/Ceremony?
NFL HOF	1961	501(C) (3)	YES	Canton, OH	YES	YES
MLB HOF	1939	501(C) (3)	YES	Cooperstown, NY	YES	YES
NBA HOF	1949	501(C) (3)	YES	Springfield, MA	YES	YES
NHL HOF	1943	non-profit	YES	Toronto, ON	YES	YES
USC HOF	1994	Institution	YES	Los Angeles, CA	YES	YES
UCLA HOF	1984	Institution	YES	Los Angeles, CA	YES	YES
CSUF HOF	2005	Institution	YES	Fullerton, CA	YES	YES
CHAPMAN HOF	1980	Institution	YES	Orange, CA	YES	YES
NEW ENGLAND SPORTS HOF	1977	501(C) (3)	YES	Boston, MA	YES	YES
INTERNATIONAL SPORTS HOF	1980	501(C) (3)	YES	Depoe Bay, OR	YES	YES
VENTURA HOF	1982	501(C) (3)	???	???	YES	YES
SHASTA HOF	1995	501(C) (3)	???	???	YES	YES

Initial Survey Questions

- 1) Does your county have a Sports Hall of Fame or Sports Museum?
- 2) If yes, what is the primary form of support? 501(c)3? Government?
- 3) How long has the museum/hall of fame been in existence?
- 4) Is there a physical location for the museum? Website?
- 5) Is there an education component to the museum?
- 6) Who is the contact? Please provide phone, e-mail information.


Thank you.

BARBRE & ASSOCIATES

Post Office Box 1193
YORBA LINDA, CA 92885
PH: 714-396-1350
FX: 714-779-2746
brbarbre@msn.com

MEMORANDUM

TO: Jean O. Pasco
Orange County Archives

FROM: Brett R. Barbre 
Barbre & Associates

DATE: May 1, 2008

RE: April Update – Sports Hall of Fame

In the month of April I drilled down on details associated with the New England Sports Hall of Fame (NE HOF) such as location, types of exhibits, associated dinners and fundraising opportunities, and education program. In May I will visit, at my own expense, the NE HOF to determine whether the Pond in Anaheim would be the logical location for an Orange County Hall of Fame (OC HOF).


In examining the overall history of the OC HOF, it appears a strong association with local professional sports franchises (Rams and Angels) was critical to its early success. Should the nascent OC HOF be resurrected, it will be critical to get the support of the Angels and Ducks.

BARBRE & ASSOCIATES

Post Office Box 1193
YORBA LINDA, CA 92885
PH: 714-396-1350
FX: 714-779-2746
brbarbre@msn.com

MEMORANDUM

TO: Jean O. Pasco
Orange County Archives

FROM: Brett R. Barbre 
Barbre & Associates

DATE: July 1, 2008

RE: June Update – Sports Hall of Fame

During the presentation of my trip to the New England Sports Hall of Fame, we discussed ways to bring the focus on the local sports community, namely prep sports. I looked at various options, including forming a partnership with the Orange County Register Sports section to assist them in honoring the male/female athletes of the year. We also discussed preparing a plan for the first Prep Sports Honor Roll Dinner for Thursday, June 4, 2009. That will be covered in a different memo.

BARBRE & ASSOCIATES

Post Office Box 1193
YORBA LINDA, CA 92885
PH: 714-396-1350
FX: 714-779-2746
brbarbre@msn.com

MEMORANDUM

TO: Honorable Tom Daly
Orange County Clerk-Recorder

FROM: Brett R. Barbre
Barbre & Associates

DATE: July 14, 2008

RE: Prep Sports Honor Roll

For the proposed Prep Sport Honor Roll here are a few details.

Target Date – June 4, 2009 – Disney's Grand Californian???

79 high schools = 79 tables

- a. Boy Athlete of the year + 2 = 3
- b. Girl Athlete of the year + 2 = 3
- c. Boys Athletic Director + 1 = 2
- d. Girls Athletic Director + 1 = 2

Total per table – 10

DATES:

No later than August 1, 2008 – meet with Moorlach and Habermehl

No later than August 1, 2008 – meet with Ed Arnold – ask him to be emcee

No later than August 1, 2008 – establish separate bank account through County

No later than August 15, 2008 – develop budget for first event & establish goals

No later than August 30, 2008 – design letterhead and initial brochure

No later than September 15, 2008 – prepare letter to Principals of all schools

No later than October 15, 2008 – develop comprehensive list of AD's – all data

No later than November 1, 2008 – develop & announce Board of Directors & Honorees

No later than November 1, 2008 – send letter & brochure to AD's

No later than December 1, 2008 – book hotel or location for initial dinner

No later than January 15, 2009 – mail brochures to each school

No later than February 1, 2009 – develop complete OC Media List – local and countywide

No later than March 1, 2009 – Invites mailed to VIP's and Electeds

No later than April 15, 2009 – finalize invitations


No later than May 15, 2009 – mail invitations

BARBRE & ASSOCIATES

Post Office Box 1193
YORBA LINDA, CA 92885
PH: 714-396-1350
FX: 714-779-2746
brbarbre@msn.com

MEMORANDUM

TO: Honorable Tom Daly
Clerk-Recorder

FROM: Brett R. Barbre
Barbre & Associates 

DATE: August 1, 2008

RE: UPDATE – Prep Honor Roll Dinner

Jean and I had a good meeting Tuesday and she mentioned you may want to expand the scope beyond just sports. Here are a few thoughts in that regard.

First of all, the WHERE, WHEN and HOW of the dinner is identical, whether you choose to honor athletes, scholar athletes, or just scholars, the mechanics of the dinner are the same.

Second, the WHY of the dinner will be necessary to sell the idea to potential sponsors and donors. Convincing the schools to participate will also require the development of a coherent apolitical vision.

Finally, the WHO is the tricky part. I would encourage maintaining an empirical approach, at least on your part, when determining the invitees and honorees. To the extent that the subjective decisions are deferred to the schools will provide you with, in the words of Col. North, "plausible deniability."

Here are some potential groups to target. Please forgive me as I am using the 1981 edition of Quetzal (official yearbook of Esperanza High School) as a reference for some of the relevant awards:

- Top male and female athlete of the year
- Scholar/Athlete Award (named for local alum killed after graduation)
- National Honor Society Scholarship
- Valedictorian and Salutatorian

Some other choices could include establishing the following criteria:

- 1) Highest GPA with a minimum letter in one sport (empirical and all schools would send a male and female winner);
- 2) Minimum letter in one sport and a National Merit Scholar (much smaller set and many schools would have no representatives);
- 3) Honor the captain of the team with the highest cumulative GPA (empirical and would send a male and female winner);

- 4) Highest SAT or ACT scores with a minimum letter in one sport (empirical and all schools would send a male and female winner);

The next logical follow-up would be to survey each high school to determine if there is a commonality in the honoring of students.

In the mean time, meeting with Bill Habermehl to get his assistance would be a good start. In addition, we should plan to meet with the editors of the OC Register Sports to determine their willingness to participate. If they choose to not to participate, you will have more freedom to expand the coverage.

The key perspective to keep in mind is tying it back to the archives. Selecting something too exotic and new will render the historic aspect moot. With some of the high schools spanning 100 years and more, it may be difficult to find a common denominator with present criteria. A potential solution would be to pick a time in history – the introduction of the valedictorian and salutatorian, SAT, GPA calculations, etc. and start from that point forward and document the history. Anything prior to that point in time could be determined by a blue ribbon commission of historians, who would set those standards for OC history.

There is a hybrid possibility. Determine which group (1-4 above) you want to honor and also have the OC Register honor the top male and female athletes of the year. There may or may not be overlap in the groups.

The key, ideally, will be to keep the number of preps being honored to two per school. Otherwise it creates a doubling of the logistics and support/donations required.


Let me know of your thoughts in this regard and how you would like to proceed.

BARBRE & ASSOCIATES

Post Office Box 1193
YORBA LINDA, CA 92885
PH: 714-396-1350
FX: 714-779-2746
brbarbre@msn.com

MEMORANDUM

TO: Jean O. Pasco
Orange County Archives

FROM: Brett R. Barbre 
Barbre & Associates

DATE: September 1, 2008

RE: August Update – Sports Hall of Fame

In an effort to get a start on the PREP Dinner, should that be a “go” for next year, I have compiled a list of all the High Schools in the county (attached).

In discussions with Tom, he asked me to look into the Newport Sports Museum and determine whether there could be any synergies between them and the OC HOF.

High School	District	Founded	Mascot
Anaheim High School	Anaheim Union High School District	1898	Colonists
Cypress High School	Anaheim Union High School District	1973	Centurions
Katella High School	Anaheim Union High School District	1966	Knights
John F. Kennedy High School	Anaheim Union High School District	1969	Fighting Irish
Loara High School	Anaheim Union High School District	1962	Saxons
Magnolia High School	Anaheim Union High School District	???	Sentinels
Oxford Academy	Anaheim Union High School District	1998	Patriots
Savanna High School	Anaheim Union High School District	1961	Rebels
Western High School	Anaheim Union High School District	1954	Pioneers
Brea Olinda High School	Brea Olinda Unified School District	1927	Wildcats
Aliso Niguel High School	Capistrano Unified School District	1993	Wolverines
Capistrano Valley High School	Capistrano Unified School District	1977	Cougars
Dana Hills High School	Capistrano Unified School District	1972	Dolphins
Junipero Serra High School	Capistrano Unified School District	???	???
San Clemente High School	Capistrano Unified School District	1964	Tritons
San Juan Hills High School	Capistrano Unified School District	2007	Stallions
Tesero High School	Capistrano Unified School District	2001	Titans
Buena Park High School	Fullerton Joint Union High School District	1956	Coyotes
Fullerton High School	Fullerton Joint Union High School District	1893	Indians
La Habra High School	Fullerton Joint Union High School District	1954	Highlanders
Sonora High School	Fullerton Joint Union High School District	1966	Raiders
Sunny Hills High School	Fullerton Joint Union High School District	1959	Lancers
Troy High School	Fullerton Joint Union High School District	1964	Warriors
Bolsa Grande High School	Garden Grove Unified School District	???	Matadors
Garden Grove High School	Garden Grove Unified School District	1921	Argonauts
La Quinta High School	Garden Grove Unified School District	1963	Aztecs
Los Amigos High School	Garden Grove Unified School District	???	Lobos
Pacifica High School	Garden Grove Unified School District	1965	Mariners
Rancho Alamitos High School	Garden Grove Unified School District	???	Vaqueros
Santiago High school	Garden Grove Unified School District	???	Cavaliers
Edison High School	Huntington Beach Union High School District	1969	Chargers
Fountain Valley High School	Huntington Beach Union High School District	1966	Barons
Huntington Beach High School	Huntington Beach Union High School District	1906	Oilers

High School	District	Founded	Mascot
Marina High School	Huntington Beach Union High School District	1963	Vikings
Ocean View High School	Huntington Beach Union High School District	1976	Seahawks
Westminster High School	Huntington Beach Union High School District	1959	Lions
Irvine High School	Irvine Unified School District	1976	Vaqueros
Northwood High School	Irvine Unified School District	1999	Timberwolves
University High School	Irvine Unified School District	1970	Trojans
Woodbridge High School	Irvine Unified School District	1980	Warriors
Laguna Beach High School	Laguna Beach Unified School District	1934	Breakers
Los Alamitos High School	Los Alamitos Unified School District	1967	Griffins
Corona del Mar High School	Newport-Mesa Unified School District	1962	Sea Kings
Costa Mesa High School	Newport-Mesa Unified School District	1958	Mustangs
Estancia High School	Newport-Mesa Unified School District	???	???
Newport Harbor High School	Newport-Mesa Unified School District	1930	Sailors
Canyon High School	Orange Unified School District	1973	Comanches
El Modena High School	Orange Unified School District	1966	Vanguards
Orange High School	Orange Unified School District	1903	Panthers
Villa Park High School	Orange Unified School District	1964	Spartans
El Dorado High School	Placentia-Yorba Linda Unified School District	1967	Golden Hawks
Esperanza High School	Placentia-Yorba Linda Unified School District	1973	Aztecs
Valencia High School	Placentia-Yorba Linda Unified School District	1933	Tigers
El Toro High School	Saddleback Valley Unified School District	1973	Chargers
Laguna Hills High School	Saddleback Valley Unified School District	1978	Hawks
Mission Viejo High School	Saddleback Valley Unified School District	1966	Diablos
Trabuco Hills High School	Saddleback Valley Unified School District	1985	Mustangs
Century High School	Santa Ana Unified School District	1989	Centurians
Godinez High School	Santa Ana Unified School District	2007	Grizzlies
Saddleback High School	Santa Ana Unified School District	1967	Roadrunners
Santa Ana High School	Santa Ana Unified School District	1889	Saints
Segerstrom High School	Santa Ana Unified School District	2005	Jaguars
Valley High School	Santa Ana Unified School District	???	Falcons
Arnold O. Beckman High School	Tustin Unified School District	2004	Patriots
Foothill High School	Tustin Unified School District	1963	Knights
Tustin High School	Tustin Unified School District	1921	Tillers

High School	District	Founded	Mascot
Cornelia Connelly High School	N/A	1961	Koalas??
Junipero Serra Catholic High School	N/A	2003	???
Mater Dei High School	N/A	1950	Monarchs
Rosary High School	N/A	1965	Royals
Santa Margarita Catholic High School	N/A	1987	Eagles
Servite High School	N/A	1958	Friars
Bretheren Christian High School	N/A	1947	Warriors
Capistrano Valley Christian High School	N/A	1973	Eagles
Calvary Chapel High School	N/A	1990	Eagles
Whittier Christian High School	N/A	1958	Heralds
Orange Lutheran High School	N/A	1973	Lancers
St. Margaret's Episcopal High School	N/A	1979	Tartans
Sage Hill High School	N/A	2000	Lightning