



Pacific Strategies
 435 E. Riverview Avenue
 Orange, CA 92865


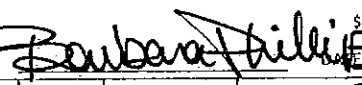
Invoice

Date	Invoice #
3/2/2010	182

Bill To
Children & Families Commission/OC 17320 Redhill Avenue, Ste. 200 Irvine, CA 92614

Received
 MAR - 2 2010
CFCOC

P.O. No.	Terms	Project

Quantity	Description	Rate	Amount												
	✓ Period February 1 through February 28, 2010: Public Relations Services <div style="text-align: center;"> <p>OK TO PAY </p> <p>DATE <u>13. 8. 10</u></p> </div> <div style="text-align: center;"> <p>APPROVED  <u>9,380.00</u> <u>3/8/10</u></p> <table border="1"> <tr> <th>FUND</th> <th>DEPT</th> <th>BUDGET CONTROL</th> <th>UNIT</th> <th>OBJECT</th> <th>DEPT OBJ</th> </tr> <tr> <td>225</td> <td>V225</td> <td>225</td> <td>3000</td> <td>1900</td> <td>1300</td> </tr> </table> <p>JOB # <u>FCOC264</u> <small>CHILDREN AND FAMILIES COMMISSION OF ORANGE COUNTY</small></p> </div> <p>VC0000003938 DO-V225-10012762</p>	FUND	DEPT	BUDGET CONTROL	UNIT	OBJECT	DEPT OBJ	225	V225	225	3000	1900	1300	9,380.00	9,380.00
FUND	DEPT	BUDGET CONTROL	UNIT	OBJECT	DEPT OBJ										
225	V225	225	3000	1900	1300										
Total			\$9,380.00												

Pacific Strategies Labor Detail – February 2010

<u>Project</u>	<u>Employee</u>	<u>HrsDt</u>	<u>Bill Rate</u>	<u>Hours</u>	<u>Billable Amt</u>	<u>Comments</u>
CFCOC	Cunningham, Matthew	2/1/10	200.00	1.4	280.00	Reviewing daily clips; reviewing Google Alerts; forwarding info items to team.
	Cunningham, Matthew	2/2/10	200.00	1.8	360.00	Reviewing media coverage; forwarding Spence column; posting on blog/FB/Twitter; posting healthy children" on blog/FB/Twitter.
	Cunningham, Matthew	2/3/10	200.00	3.0	600.00	Updating blog; reviewing media coverage; setting up Van Tran meeting; acct. mgt (billing)
	Cunningham, Matthew	2/4/10	200.00	2.0	400.00	Reviewing media coverage; CFCOC monthly communications team meeting.
	Cunningham, Matthew	2/5/10	200.00	4.2	840.00	Updating blog/FB/Twitter for "Strong Families" Capacity building, etc.; meeting with Van Tran; phone conf. w/ M Ross; coord. on delegation letter.
	Cunningham, Matthew	2/8/10	200.00	2.5	500.00	Acct. mgt.; updating blog/FB/Twitter with "Resource of the Month," Grantee Profile and 3 Questions and from Grow Up Great newsletter; weekly strategy call with M. Ross; review media coverage; acct, mgt.
	Cunningham, Matthew	2/9/10	200.00	1.1	220.00	Reviewing media; coord. Leg/PR strategy
	Cunningham, Matthew	2/15/10	200.00	1.2	240.00	Weekly strategy call with M. Ross; review media coverage; planning.
	Cunningham, Matthew	2/16/10	200.00	0.5	100.00	Coord. on leg. Delegation letter.
	Cunningham, Matthew	2/17/10	200.00	2.7	540.00	Reviewing Cox's new SBX8 4I; reviewing ARI data; reviewing media coverage; coordination with team on responding.
	Cunningham, Matthew	2/18/10	200.00	0.5	100.00	Reviewing media coverage; coord.

20.90

Cunningham, Matthew	2/19/10	200.00	1.3	260.00	Reviewing media coverage; reviewing Weekly Update; blog updating; planning.
Cunningham, Matthew	2/22/10	200.00	1.0	200.00	Reviewing media coverage; review Harman letter; reviewing First5 LA budget alert
Cunningham, Matthew	2/23/10	200.00	1.5	300.00	Phone conference with Matt Ross; acct. mgt.; planning
Cunningham, Matthew	2/24/10	200.00	4.7	940.00	Reviewing media coverage; disseminating Eastin op-ed via social media tools; media planning; phone conf. with Matt Spalding; recapping SBX8 41 hearing.
Cunningham, Matthew	2/25/10	200.00	0.5	100.00	Coord. on delegation letters.
Cunningham, Matthew	2/26/10	200.00	2.0	400.00	Reviewing media coverage; updating blog/FB/Twitter re Cox bill SBX8 41.
Cunningham, Matthew	2/28/10	200.00	5.0	1000.00	February 1 through 28: reviewing/ responding to various client-related materials, e-mail correspondence and phone calls.

✓
Total for February 2010

✓
36.9 ✓
\$7380.00

Employee Position
 Matthew Cunningham: Project Lead

76

INVOICE



ROSS & ASSOCIATES

1215 K Street, Suite 1700
Sacramento, CA 95814
Office (916) 503-2230
Phone (916) 206-9818

INVOICE #116
DATE: MARCH 2, 2010

TO:

Matthew Cunningham
Pacific Strategies
435 E. Riverview Avenue, Suite C
Orange, CA 92865
Phone (714) 998-9307

FOR:

Children and Families Commission of Orange County –
February 1-28 work

DESCRIPTION	AMOUNT
Daily monitoring of Capitol events listed for any actions that may impact the Orange County Children and Families Commission. Daily review of Capitol Press Corps stories as well as Capitol social medium sites such as Facebook, MySpace and blogs for any stories pertaining to First 5. Work with Assemblyman Silvas office regarding a letter of support. Work with Assemblyman Silva's office regarding an OC delegation letter of support. Work to get support from Harman, Correa and Wyland. Place opinion piece by Delaine Eastin in the Sacramento Bee. Talk with Senate Rules staff regarding HomeAid event. Weekly planning call with Matt Cunningham. Work with Aanestad's office to obtain approval for the Homeaid event. Monitor budget hearings. February 24 conference call regarding Homeaid event. Worked with First 5 Association of California to distribute favorable editorial to all legislative offices.	
TOTAL	\$2,000.00

Make all checks payable to Ross & Associates
Payment is due within 30 days.

If you have any questions concerning this invoice, contact Matt Ross at (916) 503-2230, (916) 206-9818 or rossandassociates@comcast.net.

Thank you for your business!