

PACIFIC STRATEGIES

435 E. Riverview Avenue, Suite C
 Orange, CA 92865
 Phone: 714-998-9307

INVOICE

Grantee Ref #: 155
Unique Invoice #: OCERS1W7I5L
Invoice Received Date: 04/28/2009
Contract #: C-227
Program: Professional and Technical Services--Pacific Strategies

To: Children and Families Commission of Orange County
 17320 Redhill Avenue, Suite 200
 Irvine, CA 92614-5644

CONTRACT TERM SPECIFY BEGINNING AND ENDING DATE OF CONTRACT	MAXIMUM GRANT OBLIGATION SPECIFY TOTAL AMOUNT OF CONTRACT
June 1, 2007 - June 30, 2009	\$295,000

Note that the following line items specified in this claim must be the same line items specified in the contract

Billing Dates:	CURRENT PERIOD CLAIM	PRIOR PERIOD YTD	TOTAL CLAIMED YTD	BUDGET	BALANCE
03/01/2009 - 03/31/2009					
Labor - Commission Support	\$6,780.00	\$69,821.00	\$76,601.00	\$93,500.00	\$16,899.00
Subcontracts: 1	\$9,209.37	\$178,482.89	\$187,692.26	\$201,500.00	\$13,807.74
TOTAL	\$15,989.37	\$248,303.89	\$264,293.26	\$295,000.00	\$30,706.74

Exported:	Excluded	Receipts Reviewed:	Yes
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PO Number	FUND	AGCY	ORG	ACTY	OBJ BS ACCT	SUB OBJ	REPT CATG	VENDOR NUMBER	JOB NUMBER	Amount
PO225R0030752.0901	225	225	300		1900	13		X04478	F000C227	\$15,989.37

Receipts for all expenses included in this invoice have been received and reviewed in accordance with Exhibit C to this Agreement.

This is to certify that Contractor has or will maintain accurate records and source documents evidencing expenditures actually incurred in the performing of our agreement including; a statement of services provided each month, general ledgers, supporting journals, time sheets, invoices, cancelled checks or bank statements, receipts, and receiving records. Further, that no government funds have been or will be supplanted and the services provided under our agreement enhance or establish new services to Orange County families with children five years of age or younger.

Invoice Prepared By: Tillie Martinez

Invoice Ready For Approval By: _____

Reviewed by: Kelly Pijl
 (04/30/2009)

Invoice Processed By: _____

Second Commission Approval By: _____

Final Approval By: _____

APPROVED [Signature] DATE 4/30/09
 \$ 15,989.37

FUND	AGCY	ORG	ACTY	OBJ/BD ACCT	SUB OBJ/	REPLY CATG
225	225	300		1900	13	

JOB # F000C227
 Orange County Children and Families Commission



Pacific Strategies
435 E. Riverview Avenue
Orange, CA 92865

Invoice

Date	Invoice #
4/28/2009	155

C-227

Bill To
Children & Families Commission/OC 17320 Redhill Avenue, Ste. 200 Irvine, CA 92614

P.O. No.	Terms	Project

Quantity	Description	Rate	Amount
	March 1 through March 31, 2009 Public Relations Services	15,989.37	15,989.37
		Total	\$15,989.37

Pacific Strategies Labor Detail – March 2009

<u>Project</u>	<u>Employee</u>	<u>HrsDt</u>	<u>Bill Rate</u>	<u>Hours</u>	<u>Billable Amt</u>	<u>Comments</u>
CFCOC	Cunningham, Matthew	3/2/09	200.00	1.0	200.00	Revising MR letter to delegation, circulating for approval.
	Cunningham, Matthew	3/4/09	200.00	3.9	780.00	CFCOC monthly meeting; team planning; phone call with M. Ross; e-mailing M Ginnaty about extension of Armory program; acct. mgt.
	Cunningham, Matthew	3/6/09	200.00	1.5	300.00	Phone conference with MG and KM re emergency/transitional shelter expansion release; phone conference with Matt Ross; phone conferencing with KC, TP; reviewing press releases, e-mail correspondence.
	Cunningham, Matthew	3/9/09	200.00	1.2	240.00	Phone w/ KC; reviewing PN press release; e-mail correspondence; writing invite to legislative staffers; scheduling lunch with MR and BD.
	Cunningham, Matthew	3/10/09	200.00	3.0	600.00	Coordinating GOP legislative staffer info meeting; correspondence.
	Cunningham, Matthew	3/16/09	200.00	2.0	400.00	Staffers luncheon; budget media; correspondence; phone with MR, KC, MRoss.
	Cunningham, Matthew	3/18/09	200.00	0.8	160.00	Correspondence with KC re staffer lunch; correspondence with Sara Carmack; P-E article re making Riverside First 5 a county agency.
	Cunningham, Matthew	3/20/09	200.00	3.0	600.00	Prep for legislative staffers briefing; rescheduling CFCOC end of month meeting;
	Cunningham, Matthew	3/23/09	200.00	3.9	780.00	Prep for leg staff luncheon; leg. Staffer luncheon
	Cunningham, Matthew	3/24/08	200.00	2.8	600.00	Meeting with MR and BD for evaluation and forward planning.
	Cunningham, Matthew	3/24/08	200.00	0.7	140.00	Correspondence with client and team-members.

Cunningham, Matthew	3/26/08	200.00	2.6	520.00	Prep for end-of-month meeting; end-of-month meeting; correspondence.
Cunningham, Matthew	3/27/08	200.00	1.5	300.00	Account management.
Cunningham, Matthew	3/30/08	200.00	2.0	400.00	Reviewing budget and SB3X25 related materials; planning for Essentials for Young Lives; reviewing conference report..
Cunningham, Matthew	3/31/08	200.00	4.0	800.00	March 1 through 31: reviewing/ responding to various client-related materials, e-mail correspondence and phone calls.

Total for March 2009 **33.9** **\$6,780.00**

Employee Position
Matthew Cunningham: Project Lead

Activity	Employee Name	Title	Hrs Dt	Bill Rate	Hours	Billable Amt	Comment
	Deeley, Brenda	Senior Vice President	3/03/09	300.00 ✓	0.25	75.00 ✓	Review notes from Essentials for Young Lives committee meeting; update Carolyn Baker on Stone Soup Gazette placement
	Mossbarger, Katie	Account Executive	3/03/09	160.00 ✓	0.25	40.00 ✓	Send Stone Soup Gazette coverage to Early Literacy Program.
	Ginnaty, Marcus	Account Supervisor	3/04/09	210.00 ✓	0.75	157.50 ✓	Review materials on transitional shelter expansion funding. Discuss with Kate and follow up with M. Cunningham.
	Mossbarger, Katie	Account Executive	3/04/09	160.00 ✓	0.25	40.00 ✓	Revise monthly activity report; review Mercy House funding resolution from Commission and discuss outreach with Marcus.
	Ginnaty, Marcus	Account Supervisor	3/05/09	210.00 ✓	1.75	387.50 ✓	Call with Matt Cunningham and Kelly Piji. Discuss next steps with Kate. Review fact sheet and PowerPoint deck. Review and edit press release draft. Provide direction to Kate.
	Mossbarger, Katie	Account Executive	3/05/09	160.00 ✓	4.00	640.00 ✓	Calls with Kelly Piji and Matt Cunningham to discuss Mercy House funding press release; search for contact information and contact Mercy House; review OC funding impacts fact sheet, draft press release; feedback from Marcus on draft press release; work on revisions; phone call with Lary Haynes at Mercy House; call with Mercy House PR representative; call Kelly Piji re: Mercy House and update on press release status.
	Deeley, Brenda	Senior Vice President	3/06/09	300.00 ✓	0.25	75.00 ✓	Review press release for additional funding for transitional housing
	Ginnaty, Marcus	Account Supervisor	3/06/09	210.00 ✓	0.50	105.00 ✓	Edit press release. Provide direction to Kate.
	Mossbarger, Katie	Account Executive	3/06/09	160.00 ✓	1.00	160.00 ✓	Revise draft shelter funding press release; send quote to Mercy House for approval; send release to client for review; call with Kelly re: press release approval; revisions to press release per Mercy House and Commission feedback.
	Deeley, Brenda	Senior Vice President	3/09/09	300.00 ✓	1.25	375.00 ✓	Attend Essentials for Young Lives committee meeting
	Mossbarger, Katie	Account Executive	3/09/09	160.00 ✓	2.00	320.00 ✓	Check-in call to Kelly about press release approval, update contact on release; update Marcus and Brenda on approval status; draft pitch note and distribute release to targeted local media; research and updates to media list (La Opinion, KFWB, OC Register, Cox Forum); distribution recap to client.
	Ginnaty, Marcus	Account Supervisor	3/10/09	210.00 ✓	1.00	210.00 ✓	Follow up with K. Piji on presentation and fact sheet on budget cuts. Review materials and work on messages.
	Mossbarger, Katie	Account Executive	3/10/09	160.00 ✓	1.00	160.00 ✓	Follow-up call with OC Metro re: shelter story; update to client; contact OC Metro about correction to story; clip OC Metro coverage and send to client, Mercy House; update 2009 clip directory; read Prop 10 FAQs from Kelly Piji.
	Mossbarger, Katie	Account Executive	3/11/09	160.00 ✓	0.75	120.00 ✓	Follow up calls for Mercy House pitch; talk with LA Times about tour of Mercy House; e-mail Mercy House to coordinate on timing and tour site.
	Ginnaty, Marcus	Account Supervisor	3/12/09	210.00 ✓	2.50	525.00 ✓	Call with Kelly Piji. Review and edit briefing book for Mercy House LA Times interview. Work on messaging for SB3X 25.
	Mossbarger, Katie	Account Executive	3/12/09	160.00 ✓	2.25	360.00 ✓	Coordinate Mercy House tour with LA Times; scan Ladera Ranch Magazine coverage; send to client and ELP; draft Mercy House tour briefing book; search for past LA Times articles by Tony Barboza.
	Deeley, Brenda	Senior Vice President	3/13/09	300.00 ✓	0.25	75.00 ✓	Review Community Indicators Report press release

3805

<u>Project</u>	<u>Activity</u>	<u>Employee Name</u>	<u>Title</u>	<u>Hrs Dtd</u>	<u>Bill Rate</u>	<u>Hours</u>	<u>Billable Amt</u>	<u>Comment</u>
		Ginnaty, Marcus	Account Supervisor	3/13/09	210.00 ✓	3.50	735.00 ✓	Work on SB3X 25 messaging and newsletter article. Edit LA Times briefing book. Review community indicators press release.
		Mossbarger, Katie	Account Executive	3/13/09	160.00 ✓	0.50	80.00 ✓	Send Mercy House briefing book to Kelly Pijl for approval; revise and send to Mercy House; review Community Indicators press release and provide input; proof key messages about SB 3X 25.
		Deeley, Brenda	Senior Vice President	3/16/09	300.00 ✓	0.25	75.00 ✓	Review final draft of media release; review key messages re: Cox bill
		Ginnaty, Marcus	Account Supervisor	3/16/09	210.00 ✓	1.00	210.00 ✓	Call with Kelly Pijl on Community Indicators report press release. Revise release and route to client. Provide direction to Kate on distribution.
		Mossbarger, Katie	Account Executive	3/16/09	160.00 ✓	1.00	160.00 ✓	Order duplicate copies of KOCE DVD; change LA Times tour time; format Community Indicators report press release in e-mail for distribution to local media; draft distribution recap e-mail to client.
		Ginnaty, Marcus	Account Supervisor	3/17/09	210.00 ✓	1.00	210.00 ✓	Work on template newsletter on SB3X 25. Route to Kelly Pijl for review.
		Mossbarger, Katie	Account Executive	3/17/09	160.00 ✓	1.00	160.00 ✓	Follow up with Kelly about press release Web link; proof SB 3X 25 newsletter article; contact Mercy House to reschedule tour with LA Times; distribute Community Indicators press release to local media and send distribution recap to Kelly Pijl.
		Mossbarger, Katie	Account Executive	3/18/09	160.00 ✓	0.50	80.00 ✓	Draft client meeting agenda and send around to team; get directions to YMCA in Tusin for Essentials for Young Lives meeting; clip OC Metro Minute coverage and send to client; update clip history document.
		Deeley, Brenda	Senior Vice President	3/19/09	300.00 ✓	0.25	75.00 ✓	Review SB 3X 25 newsletter template article
		Mossbarger, Katie	Account Executive	3/19/09	160.00 ✓	0.25	40.00 ✓	Reschedule client meeting and send draft agenda around to team.
		Mossbarger, Katie	Account Executive	3/20/09	160.00 ✓	1.75	280.00 ✓	Follow up with Tony Barboza at LA Times about rescheduling Mercy House tour; attend Essentials for Young Lives meeting with YMCA.
		Mossbarger, Katie	Account Executive	3/23/09	160.00 ✓	0.25	40.00 ✓	Reschedule Mercy House tour with LA Times; e-mail update to Brenda re: YMCA partnership with Essentials for Young Lives.
		Deeley, Brenda	Senior Vice President	3/24/09	300.00 ✓	2.00	600.00 ✓	Meet with Mike Ruane & Matt Cunningham re: program planning; debrief with Kate Mossbarger & Marcus Ginnaty; follow up with TCA and AAA re: participation in Essentials for Young Lives campaign
		Mossbarger, Katie	Account Executive	3/24/09	160.00 ✓	0.50	80.00 ✓	Confirm LA Times Mercy House interview with Larry Haynes and prepare materials for tour; update from Brenda on conversation with Mike Ruane.
		Deeley, Brenda	Senior Vice President	3/25/09	300.00 ✓	0.25	75.00 ✓	Review presentation and resolution re: budget impacts
		Mossbarger, Katie	Account Executive	3/25/09	160.00 ✓	3.00	480.00 ✓	Facilitate LA Times tour with Mercy House; pick up KOCE DVD duplicates from vendor in Santa Ana; update to client on Mercy House tour; send follow-up e-mail with Community Indicators Report data to LA Times.
		Deeley, Brenda	Senior Vice President	3/26/09	300.00 ✓	1.50	450.00 ✓	Prep for client team meeting; participate in client team meeting
		Mossbarger, Katie	Account Executive	3/26/09	160.00 ✓	2.75	440.00 ✓	Attend client meeting; coordinate quote for Mercy House press release.
		Deeley, Brenda	Senior Vice President	3/27/09	300.00 ✓	0.25	75.00 ✓	Review & edit conference report for 3/25 client team meeting

1345

Project

Activity

Employee Name
Mosbarger, Katie

Title
Account Executive

Hrs Dt
3/27/09

Bill Rate
160.00 ✓

Hours
2.50

Billable Amt
400.00 ✓

Comment

Send approved Mercy House press release quote and Kelly Piji's contact information for OC Register reporter; draft conference report and send to client team; draft timeline for Essentials for Young Lives media and legislative outreach; draft monthly activity report.

Deeley, Brenda

Senior Vice President

3/30/09

300.00 ✓

0.25

75.00 ✓

Review & edit timeline for Essentials for Young Lives media and elected officials outreach; review & edit letter to elected officials inviting them to help the Essentials for Young Lives drive

Mosbarger, Katie

Account Executive

3/30/09

160.00 ✓

2.00

320.00 ✓

Revise Essentials for Young Lives timeline memo per Brenda's feedback; draft legislative involvement letter and revise per Brenda's feedback; send materials to client team for review/approval; review Healthy Habits background materials from Kelly Piji.

Deeley, Brenda

Senior Vice President

3/31/09

300.00 ✓

0.25

75.00 ✓

Review Essentials for Young Lives newsletter copy for elected officials newsletters; review revised plan and timeline

Mosbarger, Katie

Account Executive

3/31/09

160.00 ✓

0.75

120.00 ✓

Revise Essentials for Young Lives elected officials letter per Kelly Piji's feedback; draft newsletter article copy and send to Kelly with revised letter.

Subtotal for Activity: 00000 *Activity Code not required 47.25 9,140.00

Total for Project: PCFC.6889.01XX.T - Pacific Strategies.Gen 47.25 9,140.00 ✓

990

Line Description Name ID # AP Invoice No. Transaction Description Amount

PCFC.6889.01XX.E Pacific Strategies.Gen

DIRECT COSTS

DUBBING	Kate Mossbarger	7062630	EXSC0062630	KOCE Story on DVD	26.40 ✓
DUBBING	Video Translation Systems	6106634	17523	DVD- Duplication KOCE Feb 19	36.37 ✓
DUBBING					62.77 ✓
MILEAGE/PARKING	Kate Mossbarger	7062867	EXSC0062867	Essentials FYL Mtng w/ YMCA @ .55	3.30
MILEAGE/PARKING	Brenda Deeley	7062869	EXSC0062869	Essentials mtg (20-14=6 mi) @ .55	3.30
MILEAGE/PARKING					6.60 ✓

Total DIRECT COSTS:

69.37

PCFC.6889.01XX.E

69.37 ✓

PLF-6889.01

Video Translation Systems

Invoice

1715 E. Wilshire Ave. Suite 715
Santa Ana, CA 92705
Phone: (714) 259-0648 Fax: (714) 667-6869
Web: www.vts.net Email: info@vts.net

DATE INVOICE #

3/17/2009

17523

PO# SCAG0106634

BILL TO

PORTER NOVELLI
4 STUDEBAKER, FIRST FLOOR
IRVINE, CA. 92618

ATTN: LISA COTTINI

SHIP TO

PORTER NOVELLI
4 STUDEBAKER, FIRST FLOOR
IRVINE, CA. 92618



P.O. NO.

TERMS

REP

SHIP DATE

SHIP VIA

KATE M.

Net 15

3/17/2009

COURIER

DESCRIPTION

QTY

RATE

AMOUNT

DVD-R DUPLICATION, BLACK IMPRINT ON DISC, BULK "KOCE FEB 19 2009"	5	6.75	33.75T
Sales Tax		7.75%	2.62

Invoice

Total \$36.37

NO REFUNDS OR RETURNS ON DVD TRANSFERS, DVD/CD DUPLICATION. VTS IS NOT RESPONSIBLE FOR NON-COMPATIBILITY OF SOME DVD PLAYERS WITH DVD-R MEDIA. V.T.S. SHALL NOT BE HELD RESPONSIBLE OR MADE LIABLE FOR ANY LOSSES IF PRODUCT IS REPLICATED / DUPLICATED WITHOUT 100% Q.C. CUSTOMER TAKES FULL RESPONSIBILITY FOR 100% Q.C. PRIOR TO REPLICATION/DUPLICATION/DISTRIBUTION. Customer takes full responsibility if the duplication / replication / conversion constitutes any infringement of the copyright law. If any claim is made or action filed for a patent, trademark, service mark or copyright infringement arising out of the duplication services provided hereunder by V.T.S. and indemnify V.T.S. for all liabilities and damage suffered by V.T.S. for all result of said claim or action. Invoices unpaid after the due date will be subject to a charge of 1.5% per month.

SIGNATURE: _____ PRINT NAME: _____



17011 Beach Boulevard #1550
Huntington Beach, CA 92647
(714) 861-4300

RECEIPT

Received From:
Kate Mossbarger
4 Studebaker, 1st Floor
Irvine, CA 92618

DATE: February 23, 2009

DESCRIPTION	Qty	TOTAL
Real Orange DVD Original airdate: 2/19/2009	1	\$26.40
PAID 10/6/08 American Express **** * 8547 Exp. 10/2009		
Amount Received		<u>\$26.40</u>

KOCE-TV Foundation Federal Tax Identification Number: 95-3220724

Expense Report

Date: 03/17/2009
Employee Name: Brenda Deeley
Charge Office: SC
Department: Construction & Land Use
Approver: Linda Martin

Ref#: EXSC0062869
Status: Closed

Date	Billing Code	Work Code	Description	Amount
03/06/2009	SC PCFC.6889.01XX.E	427 Mileage	Essentials mtg (20-14=6 mi)	\$3.30

Comments:

Total Expenses: \$3.30

Expense Report

Date: 03/16/2009 **Ref#:** EXSC0062867
Employee Name: Kate Mossbarger **Status:** Closed
Charge Office: SC
Department: Construction & Land Use
Approver: Marcus Ginnaty

Date	Billing Code	Work Code	Amount
03/20/2009 SC	PCFC.6889.01XX.E	427 Mileage 6 miles @.55	\$3.30

Comments:

Total Expenses: \$3.30