

PACIFIC STRATEGIES

435 E. Riverview Avenue, Suite C
 Orange, CA 92865
 Phone: 714-998-9307

INVOICE

Grantee Ref #: 136
 Unique Invoice #: OCERS1H9G8X
 Invoice Received Date: 08/12/2008
 Contract #: C-227
 Program: Professional and Technical Services--Pacific Strategies

To: Children and Families Commission of Orange County
 17320 Redhill Avenue, Suite 200
 Irvine, CA 92614-5644

CONTRACT TERM SPECIFY BEGINNING AND ENDING DATE OF CONTRACT	MAXIMUM GRANT OBLIGATION SPECIFY TOTAL AMOUNT OF CONTRACT
June 1, 2007 - July 31, 2009 ^{April 30}	\$295,000

Note that the following line items specified in this claim must be the same line items specified in the contract

Billing Dates:	CURRENT CLAIM	PRIOR YTD	TOTAL CLAIMED YTD	BUDGET	BALANCE
06/01/2008 - 06/15/2008					
Labor - Commission Support	\$6,820.00	\$29,300.00	\$36,120.00	\$93,500.00	\$57,380.00
Subcontracts: 1	\$3,604.34	\$70,275.66	\$73,880.00	\$201,500.00	\$127,620.00
TOTAL	\$10,424.34	\$99,575.66	\$110,000.00	\$295,000.00	\$185,000.00

Exported:	Excluded:	Receipts Reviewed:	Yes
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PO Number	FUND	AGCY	ORG	ACTY	OBJ BS ACCT	SUB OBJ	REPT CATG	VENDOR NUMBER	JOB NUMBER	Amount
PO225R0030752.0801	225	225	300		1900	13		N32042	F000C227	\$10,424.34

Receipts for all expenses included in this invoice have been received and reviewed in accordance with Exhibit C to this Agreement.

This is to certify that Contractor has or will maintain accurate records and source documents evidencing expenditures actually incurred in the performing of our agreement including; a statement of services provided each month, general ledgers, supporting journals, time sheets, invoices, cancelled checks or bank statements, receipts, and receiving records. Further, that no government funds have been or will be supplanted and the services provided under our agreement enhance or establish new services to Orange County families with children five years of age or younger.

Invoice Prepared By: Tillie Martinez

Invoice Ready For Approval By: _____

Reviewed by: Kelly Piji(08/19/2008)

Invoice Processed By: Tillie Martinez (08/19/2008)

Second Commission Approval By: _____

Final Approval By: _____

Please pay out from PO
 225 R0030752.0801 encumbrance

Invoice split between
 2 encumbrance

APPROVED: [Signature] DATE: 8/20/08 \$ 10,424.34

FUND	AGCY	ORG	ACTY	OBJ/BD ACCT	SUB OBJ/	REPLY CATG
225	225	300		1900	13	

JOB # F000C227
 Orange County Children and Families Commission

PACIFIC STRATEGIES

435 E. Riverview Avenue, Suite C
 Orange, CA 92865
 Phone: 714-998-9307

INVOICE

Grantee Ref #: 136
 Unique Invoice #: OCERS0A2H0U
 Invoice Received Date: 08/12/2008
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To: Children and Families Commission of Orange County
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June 1, 2007 - July 31, 2009	\$295,000

Note that the following line items specified in this claim must be the same line items specified in the contract

Billing Dates:	CURRENT CLAIM	PRIOR YTD	TOTAL CLAIMED YTD	BUDGET	BALANCE
06/16/2008 - 06/30/2008					
Labor - Commission Support	\$0.00	\$36,120.00	\$36,120.00	\$93,500.00	\$57,380.00
Subcontracts: 1	\$2,937.22	\$73,880.00	\$76,817.22	\$201,500.00	\$124,682.78
TOTAL	\$2,937.22	\$110,000.00	\$112,937.22	\$295,000.00	\$182,062.78

Exported:	Excluded:	Receipts Reviewed:	Yes
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PO Number	FUND	AGCY	ORG	ACTY	OBJ BS ACCT	SUB OBJ	REPT CATG	VENDOR NUMBER	JOB NUMBER	Amount
PO225R0030752.0901	225	225	300		1900	13		X04478	F000C227	\$2,937.22

Receipts for all expenses included in this invoice have been received and reviewed in accordance with Exhibit C to this Agreement.

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Final Approval By: _____

APPROVED [Signature] \$ 2,937.22
 DATE 8/20/08

FUND	AGCY	ORG	ACTY	OBJ BD ACCT	SUB OBJ	REPLY CATG
225	225	300		1900	13	

JOB # F000C227



Pacific Strategies
435 E. Riverview Avenue
Orange, CA 92865

Received

AUG 12 2008

CFCOC

Invoice

Date	Invoice #
8/2/2008	136

Agmt C-227

Bill To
Children & Families Commission/OC 17320 Redhill Avenue, Ste. 200 Irvine, CA 92614

P.O. No.	Terms	Project

Quantity	Description	Rate	Amount
	Period June 1 through June 30, 2008: Public relations services	13,361.56	13,361.56
		Total	\$13,361.56

Pacific Strategies Labor Detail – June 2008

<u>Project</u>	<u>Employee</u>	<u>HrsDt</u>	<u>Bill Rate</u>	<u>Hours</u>	<u>Billable Amt</u>	<u>Comments</u>
CFCOC	Cunningham, Matthew	6/4/08	200.00	3.0	600.00	Drafting Shawn Steel op-ed.
	Cunningham, Matthew	6/5/08	200.00	1.5	300.00	Billing; contract corrections; revising Steel op-ed; e-mail correspondence.
	Cunningham, Matthew	6/9/08	200.00	1.0	200.00	Continued work on Steel op-ed.
	Cunningham, Matthew	6/10/08	200.00	2.0	400.00	Revising Steel op-ed.
	Cunningham, Matthew	6/12/08	200.00	6.0	1,200.00	More revisions to Steel op-ed; billing.
	Cunningham, Matthew	6/13/08	200.00	2.0	400.00	Reviewing/responding to e-mails from CFCOC and team; communicating with Steel re op-ed.
	Cunningham, Matthew	6/14/08	200.00	0.5	100.00	Further revisions to Steel op-ed; providing submission info to Steel.
	Cunningham, Matthew	6/16/08	200.00	3.1	620.00	Getting more placement info for Steel; making revisions; reviewing Lucy Dunn op-ed e-mails; editing "\$2 Billion Myth" document; conference call with BD, TP, MR, KC; billing.
	Cunningham, Matthew	6/17/08	200.00	0.5	100.00	Phone with BD re Prop. 10 outreach; 2008-09 contract to CFCOC.
	Cunningham, Matthew	6/23/08	200.00	2.0	400.00	Drafting op-ed to be bylined by Lucy Dunn for re state raiding of Prop. 10 funds.
	Cunningham, Matthew	6/24/08	200.00	5.5	1100.00	Drafting Dunn op-ed; more revisions to Steel op-ed; billing.
	Cunningham, Matthew	6/25/08	200.00	1.5	300.00	Internal e-mails re Cox/Prop. 10; end-of-month meeting preparation; reviewing Lucy Dunn team edits; reviewing e-mail correspondence; phone conferencing with team members.
	Cunningham, Matthew	6/26/08	200.00	2.5	500.00	End-of-month meeting.

Cunningham, Matthew	6/27/08	200.00	1.0	200.00
Cunningham, Matthew	6/30/08	200.00	2.0	400.00

Billing questions; budgeting.

June
 March 1 thru 31: reviewing/
 responding to various e-mail
 correspondence.

✓				
Total for June 2008			34.1	\$6,820.00

Employee Position ✓
 Matthew Cunningham: Principal/Partner

<u>Project</u>	<u>Activity</u>	<u>Employee Name</u>	<u>Hrs Dt</u>	<u>Bill Rate</u>	<u>Hours</u>	<u>Billable Amt</u>	<u>Cell Comments</u>
PCFC:6889.01XX.T		Deeley, Brenda	6/02/08	300.00 ✓	0.25	75.00 ✓	Review & edit Healthy Smiles media plan, discuss revisions with Kate Mossbarger
		Mossbarger, Katie	6/02/08	160.00 ✓	2.00	320.00 ✓	Review Healthy Smiles event and media info.; draft media plan and get feedback from Brenda; revise plan per Brenda's feedback and assemble online calendars list for plan.
		Deeley, Brenda	6/03/08	300.00 ✓	1.00	300.00 ✓	Write conference report for 5/29 client team meeting
		Ginnaty, Marcus	6/03/08	210.00 ✓	0.50	105.00 ✓	Edit conference report. Prepare for AAA meeting
		Ginnaty, Marcus	6/04/08	210.00 ✓	2.75	577.50 ✓	Prepare for and participate in Child Passenger Safety meeting.
		Mossbarger, Katie	6/04/08	160.00 ✓	0.25	40.00 ✓	Review conference report from May meeting and note actions; review LA Times article about dental care for disabled.
		Mossbarger, Katie	6/05/08	160.00 ✓	0.00	0.00 ✓	
		Deeley, Brenda	6/09/08	300.00 ✓	0.50	150.00 ✓	Call with Lisa Burke re: next steps for drowning prevention campaign; discuss LA Times article & recommendation for Eve Barker at Healthy Smiles; review & edit monthly activity report; call with Matt Ross re: outreach to Sacramento media
		Mossbarger, Katie	6/09/08	160.00 ✓	0.75	120.00 ✓	Draft monthly activity report.
		Deeley, Brenda	6/10/08	300.00 ✓	0.25	75.00 ✓	Prepare background information for Matt Ross; coordinate meeting with client team & Matt Ross
		Erickson, Kirsten	6/10/08	70.00 ✓	1.00	70.00 ✓	Healthy smiles press release
		Ginnaty, Marcus	6/10/08	210.00 ✓	0.25	52.50 ✓	Call Lisa Burke on CPS event.
		Mossbarger, Katie	6/10/08	160.00 ✓	1.50	240.00 ✓	Check in with Healthy Smiles for feedback on media plan; direction to Kirsten on calendar announcement; review draft calendar announcement and provide feedback to Kirsten; contact Carin Rodgers at Healthy Smiles about RSYF system for event.
		Deeley, Brenda	6/11/08	300.00 ✓	0.25	75.00 ✓	Review & edit Healthy Smiles fifth anniversary event media alert; discuss revisions with Kirsten Erickson; call with Matt Ross re: meeting with the client team
		Erickson, Kirsten	6/11/08	70.00 ✓	1.50	105.00 ✓	Healthy Smiles media list and press release
		Mossbarger, Katie	6/11/08	160.00 ✓	0.50	80.00 ✓	Review calendar announcement final draft and send to client; direction to Kirsten on calendar media list.
		Ross, Matthew	6/11/08	250.00 ✓	3.50	875.00 ✓	Met with client, provided advice on moving forward, reviewed current media plan and coverage
		Deeley, Brenda	6/12/08	300.00 ✓	0.25	75.00 ✓	Review edited Healthy Smiles calendar alert, discuss with Kate Mossbarger; call with Matt Ross re: Sacramento First 5 TV ads
		Erickson, Kirsten	6/12/08	70.00 ✓	0.25	17.50 ✓	Calendar release updates
		Mossbarger, Katie	6/12/08	160.00 ✓	0.25	40.00 ✓	Review client edits to calendar announcement with Brenda; call Carin Rodgers at Healthy Smiles re: edits; direction to Kirsten on edits.

3392.60

<u>Project</u>	<u>Activity</u>	<u>Employee Name</u>	<u>Hrs Dt</u>	<u>Bill Rate</u>	<u>Hours</u>	<u>Billable Amt</u>	<u>Cell Comments</u>
		Ross, Matthew	6/12/08	250.00	0.50	125.00 ✓	Talked with Brenda regarding ads for First Five
		Deeley, Brenda	6/13/08	300.00	0.25	75.00 ✓	Call with Mike Ruane re: Sacramento media outreach & statewide opportunities
		Ross, Matthew	6/13/08	250.00	0.50	125.00 ✓	Talked with client about conversation with San Diego Union Tribune and First Five Sacramento ads airing on TV
		Deeley, Brenda	6/16/08	300.00	0.50	150.00 ✓	Conference call with Mike Ruane, Todd Priest & Matt Cunningham re: op-ed for The Orange County Register
		Erickson, Kirsten	6/16/08	70.00	1.50	105.00 ✓	Media pitch write up
		Mossbarger, Katie	6/16/08	160.00	0.25	40.00 ✓	Sent out press release to all media contacts
		Deeley, Brenda	6/17/08	300.00	0.25	75.00 ✓	Call with Carin from Healthy Smiles; send final calendar announcement to Healthy Smiles; direction to Kirsten on calendar outreach.
		Erickson, Kirsten	6/17/08	70.00	0.50	35.00 ✓	Review & edit letter to Legislators; call with Matt Cunningham re: projects
		Mossbarger, Katie	6/17/08	160.00	0.75	120.00 ✓	Follow up calls and meeting
		Erickson, Kirsten	6/18/08	70.00	0.25	17.50 ✓	Direction to Kirsten on calendar follow-up calls and recap memo; review recap memo and provide feedback; review calendar recap memo again.
		Mossbarger, Katie	6/18/08	160.00	0.25	40.00 ✓	Media recap updates
		Ross, Matthew	6/19/08	250.00	1.50	375.00 ✓	Check in with Kirsten on calendar outreach, revise calendar recap memo and send to Healthy Smiles.
		Deeley, Brenda	6/23/08	300.00	0.25	75.00 ✓	Monitored First 5 television ad, transcribed ad and responded to clients requests and emails, reviewed and edited letter
		Erickson, Kirsten	6/23/08	70.00	0.25	17.50 ✓	Review & edit op-ed for The Orange County Register
		Deeley, Brenda	6/24/08	300.00	2.00	600.00 ✓	Packets for Brenda's meeting
		Ginnaty, Marcus	6/24/08	210.00	0.75	157.50 ✓	Healthy Smiles fifth anniversary committee meeting; meet with Marcus Ginnaty to develop agenda for client meeting & discuss pending projects; prepare materials for 2007-2008 deliverables binder
		Ginnaty, Marcus	6/25/08	210.00	2.50	525.00 ✓	Review deliverables binders. Prepare for meeting on June 26. Discuss meeting and agenda with Brenda. Work on agenda and deliverables binders.
		Deeley, Brenda	6/26/08	300.00	0.25	75.00 ✓	Prepare for meeting. Work with Alexa on binders.
		Ginnaty, Marcus	6/26/08	210.00	1.50	315.00 ✓	Debrief with Marcus Ginnaty on client team meeting
		Deeley, Brenda	6/27/08	300.00	0.25	75.00 ✓	Review notes for meeting. Participate in client meeting. Review & edit homeless prevention press release & newsletter copy; review 2008-2009 scope of work
<u>Subtotal for Activity:</u>		*Activity Code not required			32.25	6,515.00 ✓	
<u>Total for Project: PCFC.6889.01XX.T</u>		- Pacific Strategies.Gen			32.25	6,515.00 ✓	

DS. 6.13.08

*Porter Novelli roster for client Children and Families Commission of Orange County:
classifications and pay rates (for June 2008 labor detail)*

<u>Name</u>	<u>Classification</u>	<u>Pay rate</u>
Brenda Deeley	Senior Vice President	\$300 per hour
Matt Ross	Vice President	\$250 per hour
Marcus Ginnaty	Account Supervisor	\$210 per hour
Kate Mossbarger	Account Executive	\$160 per hour
Kristen Erickson	Support Staff	\$70 per hour

Line Description	Name	ID #	AP Invoice No.	Transaction Description	Amount
PCFC.6889.01XX.E	Pacific Strategies.Gen				
<u>DIRECT COSTS</u>					
TELEPHONE	Premiere Conferencing	9034177	01521752	Telephone - LD	14.94
TELEPHONE					14.94
TRANSPORTATION	Brenda Deeley	7057250	EXSC0057250	Healthy Smiles mtg 37-14=23mi	11.62 ✓
TRANSPORTATION					11.62
Total DIRECT COSTS:					26.56
PCFC.6889.01XX.E					26.56 ✓



Premiere

Global Services

Customer Information

NCG Porter Novelli/Irvine

Accounts Payable NCG Porter Novelli/Irvine

PO Box 1651

Grand Central Station

NEW YORK, NY 10163-1651

USA

JUN 13 2008

9034177

invoice

PAGE 1

INVOICE NUMBER 01521752
 INVOICE DATE 06/12/2008
 ACCOUNT NO: 216217
 DUE DATE 07/12/2008
 TAX ID 58-2421656
 AMOUNT DUE USD\$257.94

Account Summary

05/13/2008 - 06/12/2008

Previous Activity	
Previous Balance	\$547.00
Payments	(\$547.00)
Adjustments	\$0.00
Balance	\$0.00
Current Charges	
Total Pre-tax	\$252.54
Federal Excise Tax (FET)	\$0.00
State and Other	\$0.00
Regulatory Cost Recovery Fee	\$5.40
Total Tax/Other	\$5.40
Total Current Charges	USD\$257.94
Total Amount Due	USD\$257.94
Total calls this invoice	9
Total participants this invoice	35
Total minutes this invoice	1427

Important Messages

NOTIFICATION OF INVOICE CHANGE:

In your next billing cycle, the following price change will be effective:

- Scheduled Ready/Conference Plus - Reservation fee: \$7.50 per call made through Reservations
- Presentation Management - Quarter Hour Rate - \$90

This fee will replace any standard pricing for the above-listed services and are being applied to all North America customers.

Billing Inquiry

For questions about your bill, please e-mail

Customer.Service@PremiereGlobal.com

PCFC.6889.01 = \$ 14.94

Expense Report

Date: 05/30/2008 **Ref#:** EXSC0057250
Employee Name: Brenda Deeley **Status:** Closed
Charge Office: SC
Department: Construction & Land Use
Approver: Linda Martin

Date	Billing Code	Work Code	Description
05/29/2008	SC PCFC.6889.01XX.E	800 Transportation	Healthy Smiles mtg 37-14=23mi \$11.62 ✓

Comments:

Total Expenses: